

**SANTA CLARA COUNTY
AGRICULTURAL
CROP REPORT
1994**

County of Santa Clara
Department of Agriculture
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San Jose, CA 95112
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Mr. Henry Voss, Secretary
California Department of Food and Agriculture

Santa Clara County Board of Supervisors

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Once again, it is my pleasure to submit our annual crop report for 1994. The efforts of our agricultural industry are displayed as the acreage, yield and gross value of commodities produced in Santa Clara County. The total gross value of Santa Clara County's agricultural production for 1994 was \$162,805,064, an increase of \$6 million from 1993.

Mushrooms are Santa Clara County's number one agricultural crop with a 1994 gross value of \$30,253,000. This represents an increase of more than \$2,000,000 from the 1993 value. The increase can be attributed to stronger wholesale prices for mushrooms.

Nursery crops, which include bedding plants, indoor decorative plants, and ornamental trees and shrubs, remained the number two crop in 1994 with a value of \$24 million. The value of the 1994 nursery crop experienced an \$800,000 decrease from the 1993 value, primarily due to a decrease in both acreage and price.

The county's number three crop, cut flowers, remained relatively stable at \$21.6 million. Decreases in rose production was offset by an increase in the value of the 1994 carnation crop.

Fruit and nut crops increased in value in 1994 to a total of \$14 million. Most of this increase can be attributed to our cherry growers who saw a \$3 million increase in crop value in 1994. Ideal growing conditions in 1994 improved the yield of the cherry crop, which suffered an untimely rain during the 1993 harvest.

The value of the county's vegetable crops increased in 1994 over \$1.6 million from 1993 to a total of \$74.4 million. Head lettuce, celery, mushrooms, and bell peppers accounted for the 1994 increase in value of vegetable crops.

The value of Santa Clara County's milk and egg production decreased slightly to a combined value of \$6,582,764 for 1994. The value of livestock and poultry rose slightly in 1994 to approximately \$9 million.

I would like to express my thanks for the continuing cooperation of all individuals, growers and agencies who have contributed the information necessary for the preparation of this report. I would also like to acknowledge the contributions of Joe Ferrari and the rest of my staff who compiled this report.

Sincerely,



Greg Van Wassenhove
Agricultural Commissioner/Sealer

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

FRUITS AND NUTS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Apricots	1994	700	3.00	2,100	TON	\$ 780.	\$ 1,638,000.
	1993	685	2.50	1,713	TON	775.	1,328,000.
Cherries	1994	1,160	3.00	3,480	TON	1,695.	5,899,000.
	1993	985	1.70	1,675	TON	1,935.	3,241,000.
Grapes	1994	1,535	2.50	3,838	TON	760.	2,917,000.
	1993	1,455	2.75	4,001	TON	665.	2,661,000.
Kiwi	1994	30	5.00	150	TON	2,000.	300,000.
	1993	40	5.00	200	TON	2,100.	420,000.
Pears	1994	200	11.00	2,200	TON	185.	407,000.
	1993	100	11.50	1,150	TON	211.	243,000.
Prunes	1994	630	2.25	1,418	TON	1,000.	1,418,000.
	1993	700	2.50	1,750	TON	975.	1,706,000.
Walnuts	1994	875	1.00	875	TON	980.	858,000.
	1993	925	1.05	971	TON	1,300.	1,262,000.
Miscellaneous ¹	1994	180					588,000.
	1993	100					340,000.
TOTAL	1994	5,310					\$ 14,025,000.
	1993	4,990					11,201,000.

¹Includes Apples, Peaches, Nectarines, etc.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Bushberries	1994	34	8.00	272	TON	\$ 1,750.	476,000.
	1993	33	8.00	264	TON	1,955.	516,000.
Strawberries	1994	230	17.50	4,025	TON	725.	2,918,000.
	1993	195	17.00	3,315	TON	766.	2,539,000.
TOTAL	1994	264					3,394,000.
	1993	228					3,055,000.

LIVESTOCK AND POULTRY

ITEM	YEAR	NUMBER OF HEAD	PRODUCTION LIVE WEIGHT	UNIT	VALUE PER UNIT	TOTAL
Cattle & Calves	1994	13,640	81,840	CWT	\$ 85.00	\$ 6,956,000.
	1993	12,400	74,400	CWT	90.00	6,696,000.
Breeding Stock	1994	990		EA	1,800.00	1,782,000.
	1993	900		EA	1,800.00	1,620,000.
Sheep & Lambs	1994	2,750	3,300	CWT	70.00	231,000.
	1993	2,500	3,000	CWT	55.00	165,000.
Hogs & Pigs	1994	935	2,105	CWT	45.00	95,000.
	1993	850	1,913	CWT	50.00	95,650.
Chickens ¹	1994	200,000	800,000	LBS	0.04	32,000.
	1993	210,000	840,000	LBS	0.35	29,400.
TOTAL	1994	218,315				\$ 9,096,000.
	1993	226,650 ²				8,606,050.

¹Includes cull hens and other chickens from egg producers.

²Corrected Total

SANTA CLARA COUNTY
 DEPARTMENT OF AGRICULTURE
 LIVESTOCK AND POULTRY (CONTINUED)

ITEM	YEAR	PRODUCTION	UNIT	VALUE PER ITEM	TOTAL
Milk Fresh	1994	249,518	CWT	\$ 11.60	\$ 2,895,000.
	1993	218,306	CWT	11.44	2,497,000.
Processed	1994	261	CWT	10.59	2,764.
	1993	1,020	CWT	11.05	11,271.
Eggs, Chicken	1994	6,700,000	DOZ	.55	\$ 3,685,000.
	1993	7,190,000	DOZ	.60	4,314,000.
TOTAL	1994				\$ 6,582,764.
	1993				6,822,271.

INVENTORIES OF LIVESTOCK AND POULTRY (NUMBER OF HEAD)

ITEM	JANUARY 1, 1994	JANUARY 1, 1995
Milk Cows and Heifers that have calved	2,800	2,800
Other Cattle and Calves	67,000	40,000
Sheep and Lambs	2,200	2,000
Hogs and Pigs	100	200
Hens and Pullets of Laying Age	390,000	350,000

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Beans, Snap ¹	1994	250	4.50	1,125	TON	\$ 1,065.	\$ 1,198,000.
	1993	450	5.00	2,250	TON	1,050.	2,363,000.
Broccoli	1994	800	4.75	3,800	TON	435.	1,653,000.
	1993	500	5.00	2,500	TON	360.	900,000.
Cabbage	1994	340	15.00	5,100	TON	250.	1,275,000.
	1993	225	17.50	3,938	TON	220.	866,000.
Cauliflower	1994	140	5.0	700	TON	580.	406,000.
	1993	100	4.5	450	TON	460.	207,000.
Celery	1994	330	33.00	10,890	TON	225.	2,450,000.
	1993	235	24.00	5,640	TON	170.	959,000.
Chinese Vegetables	1994	450	10.00	4,500	TON	400.	1,800,000.
	1993	300	15.00	4,500	TON	660.	2,970,000.
Corn	1994	1,000	7.50	7,500	TON	375.	2,813,000.
	1993	1,250	7.00	8,750	TON	325.	2,844,000.
Cucumbers	1994	250	10.00	2,500	TON	250.	625,000.
	1993	300	16.00	4,800	TON	240.	1,152,000.
Garlic	1994	400	7.00	2,800	TON	1,200.	3,360,000.
	1993	600	7.00	4,200	TON	600.	2,520,000.
Lettuce Leaf	1994	1,700	10.00	17,000	TON	265.	4,505,000.
	1993	1,500	10.50	15,750	TON	270.	4,253,000.
Head	1994	870	15.50	13,485	TON	225.	3,034,000.
	1993	335	16.00	5,360	TON	250.	1,340,000.
Romaine	1994	50	13.00	650	TON	250.	163,000.
	1993	100	14.00	1,400	TON	275.	385,000.
Mushrooms	1994	105	125.00	13,125	TON	2,305.	30,253,000.
	1993	105	130.00	13,650	TON	2,060.	28,119,000.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS (CONTINUED)

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Mustard Greens	1994	40	4.00	160	TON	625.	100,000.
	1993	25	4.00	100	TON	600.	60,000.
Onions, Dry (Yellow & Red)	1994	350	12.00	4,200	TON	250.	1,050,000.
	1993	300	23.00	6,900	TON	350.	2,415,000.
Peppers Bell	1994	2,320	17.00	39,440	TON	275.	10,846,000.
	1993	2,000	17.00	34,000	TON	235.	7,990,000.
Wax & Chili	1994	340	17.50	5,950	TON	510.	3,035,000.
	1993	600	18.00	10,800	TON	475.	5,130,000.
Pumpkins	1994	105	20.00	2,100	TON	160.	336,000.
	1993	---	-----	----	TON	----	-----
Spinach	1994	35	5.50	193	TON	625.	121,000.
	1993	100	6.00	600	TON	600.	360,000.
Squash	1994	200	10.00	2,000	TON	300.	600,000.
	1993	250	12.00	3,000	TON	350.	1,050,000.
Tomatoes Fresh	1994	275	12.50	3,438	TON	500.	1,719,000.
	1993	275	14.00	3,850	TON	555.	2,137,000.
Processed	1994	1,500	34.00	51,000	TON	51.	2,601,000.
	1993	2,000	37.00	74,000	TON	48.	3,552,000.
Cherry	1994	---	-----	----	TON	----	-----
	1993	40	14.00	560	TON	340.	190,000.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS (CONTINUED)

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Miscellaneous ²	1994	180					\$ 525,000.
	1993	370					1,080,000.
TOTAL	1994	12,030					\$ 74,468,000.
	1993	11,960					72,842,000.

¹Fresh only

²Parsley, Carrots, Leeks, Beets, Peas, Endive, Cardone, Anise, Cherry Tomatoes, etc.

FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Barley	1994	1,000	1.50	1,500	TON	\$ 60.	\$ 90,000.
	1993	---	---	---	TON	---	---
Oats	1994	200	1.30	201	TON	310.	62,300.
	1993	5,400	1.50	8,100	TON	90.	729,000.
Hay Alfalfa	1994	215	9.00	1,935	TON	160.	310,000.
	1993	---	---	---	TON	---	---
Grain	1994	5,450	2.75	14,988	TON	110.	1,649,000.
	1993	3,000	1.50	4,500	TON	85.	383,000.
Safflower	1994	1,100	1.00	1,100	TON	300.	330,000.
	1993	1,490	1.00	1,490	TON	310.	462,000.
Pasture Improved	1994	4,500			ACRE	50.	225,000.
	1993	4,500			ACRE	50.	225,000.
Irrigated	1994	2,500			ACRE	250.	625,000.
	1993	2,500			ACRE	250.	625,000.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

FIELD CROPS (CONTINUED)

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Range	1994	215,000			ACRE	10.	2,150,000.
	1993	215,000			ACRE	10.	2,150,000.
Wheat	1994	2,000	3.50	7,000	TON	135.	945,000.
	1993	3,800	1.50	5,700	TON	103.	587,000.
Dry Beans	1994	-----	----	-----	TON	-----	-----
	1993	-----	----	-----	TON	-----	-----
Sugar Beets	1994	511	36.00	18,396	TON	36.	662,000.
	1993	210	35.00	7,350	TON	23.	169,000.
Miscellaneous	1994	550					330,000.
	1993	420					385,000.
TOTAL	1994	233,026					\$ 7,378,300.
	1993	236,320					5,715,000.

NURSERY CROPS - INDOOR AND OUTDOOR GROWN
PRODUCTION AREA

CROP	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Bedding Plants	1994	685,000	16.00	750,000	FLATS	VARIOUS	\$ 5,625,000.
	1993	618,000	17.00	760,000	FLATS	VARIOUS	5,700,000.
Christmas Trees	1994		320.00	64,000	TREE	\$ 25.00	1,600,000.
	1993		380.00	76,000	TREE	30.00	2,280,000.
Ornamental Trees Roses & Shrubs	1994	15,000	350.00	2,180,000	PLANT	VARIOUS	14,130,000.
	1993	14,250	340.00	2,119,000	PLANT	VARIOUS	13,990,000.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

NURSERY CROPS - INDOOR AND OUTDOOR GROWN
PRODUCTION AREA (CONTINUED)

CROP	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Miscellaneous ¹	1994	600,000	90.00				\$ 2,695,000.
	1993	665,000	95.00				2,850,000.
TOTAL	1994						\$ 24,050,000.
	1993						24,820,000.

¹Includes Indoor Decorative, Propagative Materials, Vegetable Plants & Herbaceous Perennials

SEED CROPS

CROP	YEAR	HARVEST ACREAGE	TOTAL
Vegetable and Flower	1994	950	\$ 2,195,000.
	1993	1,000	2,310,000.

SANTA CLARA COUNTY DEPT. OF AGRICULTURE FLORAL CROPS - CUT FLOWERS

CROP	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Asters	1994 1993		50 50	19,900,000 20,000,000	BLOOM BLOOM	\$ 0.08 0.08	\$ 1,592,000. 1,600,000.
Carnations Standard	1994 1993	1,500,000 1,000,000		16,500,000 11,000,000	BLOOM BLOOM	0.12 0.12	1,980,000. 1,320,000.
Miniature	1994 1993	500,000 410,000		880,000 720,000	BUNCH BUNCH	1.35 1.30	1,188,000. 936,000.
Roses Hybrid	1994 1993	650,000 790,000		10,440,000 12,690,000	BLOOM BLOOM	0.24 0.24	2,506,000. 3,046,000.
Baby	1994 1993	2,400 7,400		50,000 150,000	BLOOM BLOOM	0.04 0.04	2,000. 6,000.
Chrysanthemums Standard	1994 1993	7,400,000 7,400,000		19,980,000 20,000,000	BLOOM BLOOM	0.20 0.20	\$ 3,996,000. 4,000,000.
Pompon	1994 1993	7,500,000 7,500,000		4,140,000 4,200,000	BUNCH BUNCH	0.90 0.85	3,726,000. 3,570,000.
Other Types	1994 1993	9,000,000 9,000,000		21,330,000 21,350,000	BLOOM BLOOM	0.17 0.17	3,626,000. <u>3,630,000.</u>
Total	1994 1993	23,900,000 23,900,000					11,348,000. 11,200,000.
Miscellaneous ¹	1994 1993						3,000,000. 3,300,000.
TOTAL	1994 1993						\$ 21,616,000. 21,408,400.

¹Includes Agapanthus, Gypsophila, Iris, Statice, Yarrow, Turf, etc.

MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

1993

AGRICULTURAL PRODUCT

VALUE

1.	Mushrooms	\$ 28,119,000.
2.	Nursery Crops	24,820,000.
3.	Cut Flowers	21,408,000.
4.	Peppers, Bell	7,990,000.
5.	Cattle & Calves	6,696,000.
6.	Peppers, Wax & Chili	5,130,000.
7.	Eggs, Chicken	4,314,000.
8.	Lettuce, Leaf	4,253,000.
9.	Tomatoes, Processed	3,552,000.
10.	Cherries	3,241,000.
11.	Chinese Vegetables	2,970,000.
12.	Corn	2,844,000.
13.	Grapes	2,661,000.
14.	Strawberries	2,539,000.
15.	Garlic	2,520,000.
16.	Milk, Fresh	2,497,000.
17.	Onion, Dry	2,415,000.
18.	Beans, Snap	2,363,000.
19.	Vegetable, Flower Seed	2,310,000.
20.	Range	2,150,000.
21.	Tomatoes, Fresh	2,137,000.
22.	Prunes	1,706,000.
23.	Breeding Stock	1,620,000.
24.	Lettuce, Head	1,340,000.
25.	Apricots	1,328,000.
26.	Walnuts	1,262,000.
27.	Cucumbers	1,152,000.
28.	Squash	1,050,000.

1994

AGRICULTURAL PRODUCT

VALUE

1.	Mushrooms	\$ 30,253,000.
2.	Nursery Crops	24,050,000.
3.	Cut Flowers	21,616,000.
4.	Peppers, Bell	10,846,000.
5.	Cattle & Calves	6,956,000.
6.	Cherries	5,899,000.
7.	Lettuce, Leaf	4,505,000.
8.	Eggs, Chicken	3,685,000.
9.	Garlic	3,360,000.
10.	Peppers, Wax & Chili	3,035,000.
11.	Lettuce, Head	3,034,000.
12.	Strawberries	2,918,000.
13.	Grapes	2,917,000.
14.	Milk, Fresh	2,895,000.
15.	Corn	2,813,000.
16.	Tomatoes, Processed	2,601,000.
17.	Celery	2,450,000.
18.	Vegetable & Flower Seed	2,195,000.
19.	Range	2,150,000.
20.	Chinese Vegetables	1,800,000.
21.	Breeding Stock	1,782,000.
22.	Tomatoes, Fresh	1,719,000.
23.	Broccoli	1,683,000.
24.	Hay, Grain	1,649,000.
25.	Apricots	1,638,000.
26.	Prunes	1,418,000.
27.	Cabbage	1,215,000.
28.	Beans, Snap	1,198,000.
29.	Onions, Dry	1,050,000.

TOTAL GROSS \$ 1994 AGRICULTURE \$162,805,064.