

**SANTA CLARA COUNTY
AGRICULTURAL
CROP REPORT
1996**

County of Santa Clara
Department of Agriculture
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Ann M. Veneman, Secretary
California Department of Food and Agriculture

Santa Clara County Board of Supervisors

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Once again, it is my pleasure to submit our annual crop report for 1996. The efforts of our agricultural industry are displayed as the acreage, yield and gross value of commodities produced in Santa Clara County. The total gross value of Santa Clara County's agricultural production for 1996 was \$147,505,653, a decrease of over \$12.1 million from 1995.

Mushrooms remain Santa Clara County's number one agricultural crop with a 1996 gross value of over \$30.0 million. This represents a decrease of more than \$4.7 million from the 1995 value.

Nursery crops, which include bedding plants, indoor decorative plants, and ornamental trees and shrubs, remained the number two crop in 1996 with a value of \$25.3 million. The value of the 1996 nursery crop was over \$.5 million higher than the 1995 value, primarily due to increased plantings and price for Christmas trees.

The value of the county's number three crop, cut flowers, had an increase in 1996 of over \$1.7 million due to higher sales prices.

Fruit and nut crops decreased by over \$1.0 million in 1996 to a total of \$10.3 million. The decrease can be attributed to the 1996 cherry crop, which experienced a \$3.0 million decrease due to poor yields from untimely weather. Wine grapes increased over \$2.3 million due to acreage and dollar per ton increases.

The value of the county's vegetable crops decreased in 1996 over \$12.8 million from 1995 to a total of \$69.4 million. Lower yields in some crops, and less acreage planted were the main factors for this decline.

The value of Santa Clara County's milk and egg production increased slightly to a combined value of \$7.0 million for 1996, despite a decrease in the number of egg producers. The value of livestock and poultry for 1996 remained about the same as 1995.

I would like to express my thanks for the continuing cooperation of all individuals, growers and agencies who have contributed the information necessary for the preparation of this report. I would also like to acknowledge the contributions of my staff, and especially Joe Ferrari who compiled this report.

Sincerely,



Greg Van Wassenhove
Agricultural Commissioner/Sealer

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

FRUITS AND NUTS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Apricots	1996	525	2.00	1,050	TON	\$ 975.	\$ 1,024,000.
	1995	600	2.50	1,500	TON	995.	1,493,000.
Cherries	1996	1,200	.20	240	TON	4,000.	960,000.
	1995	1,200	.50	600	TON	6,115.	3,669,000.
Grapes	1996	2,000	2.70	5,400	TON	1,050.	5,670,000.
	1995	1,600	2.75	4,400	TON	750.	3,300,000.
Kiwi	1996	----	----	----	TON	----	----
	1995	25	4.00	100	TON	1,875.	188,000.
Pears	1996	215	8.60	1,849	TON	180.	333,000.
	1995	235	9.00	2,115	TON	200.	423,000.
Prunes	1996	500	2.00	1,000	TON	800.	800,000.
	1995	550	2.00	1,100	TON	960.	1,056,000.
Walnuts	1996	750	1.00	750	TON	1,300.	975,000.
	1995	800	1.05	840	TON	1,220.	1,025,000.
Miscellaneous ¹	1996	185					625,000.
	1995	130					425,000.
TOTAL	1996	5,375					\$ 10,387,000.
	1995	5,140					11,579,000.

¹Includes Apples, Peaches, Nectarines, Kiwi, etc.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Bushberries	1996	30	5.00	150	TON	\$ 2,000.	\$ 300,000.
	1995	31	6.00	186	TON	2,125.	395,000.
Strawberries	1996	175	12.50	2,188	TON	1,050.	2,297,000.
	1995	225	17.00	3,825	TON	725.	2,773,000.
TOTAL	1996	205					2,597,000.
	1995	256					3,168,000.

LIVESTOCK AND POULTRY

ITEM	YEAR	NUMBER OF HEAD	PRODUCTION LIVE WEIGHT	UNIT	VALUE PER UNIT	TOTAL
Cattle & Calves	1996	16,500	100,000	CWT	\$ 55.00	\$ 5,500,000.
	1995	15,000	90,000	CWT	60.00	5,400,000.
Breeding Stock	1996	1,200		EA	1,220.00	1,464,000.
	1995	1,090		EA	1,230.00	1,341,000.
Sheep & Lambs	1996	2,700	3,240	CWT	55.00	178,000.
	1995	3,025	3,630	CWT	50.00	182,000.
Hogs & Pigs	1996	1,000	2,250	CWT	50.00	113,000.
	1995	1,030	2,320	CWT	35.00	81,000.
Chickens ¹	1996	60,000	240,000	LBS	0.04	9,600.
	1995	150,000	600,000	LBS	0.03	18,000.
TOTAL	1996	81,400				\$ 7,264,600.
	1995	170,145				7,022,000.

¹Includes cull hens and other chickens from egg producers.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY (CONTINUED)

ITEM	YEAR	PRODUCTION	UNIT	VALUE PER ITEM	TOTAL
Milk Fresh	1996	243,589	CWT	\$ 13.59	\$ 3,310,000.
	1995	289,686	CWT	11.57	3,352,000.
Processed	1996	369	CWT	12.34	4,553.
	1995	325	CWT	12.35	4,000.
Eggs, Chicken	1996	5,400,000	DOZ	.70	\$ 3,780,000.
	1995	4,600,000	DOZ	.60	2,760,000.
TOTAL	1996				\$ 7,094,553.
	1995				6,116,000.

SANTA CLARA COUNTY
 DEPARTMENT OF AGRICULTURE
 VEGETABLE CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Beans, Snap ¹	1996	390	6.00	2,340	TON	\$ 1,005.	\$ 2,352,000.
	1995	400	5.00	2,000	TON	1,030.	2,060,000.
Broccoli	1996	480	4.90	2,352	TON	550.	1,294,000.
	1995	500	5.00	2,500	TON	400.	1,000,000.
Cabbage	1996	100	12.00	1,200	TON	250.	300,000.
	1995	300	13.00	3,900	TON	300.	1,170,000.
Cauliflower	1996	140	6.00	840	TON	530.	445,000.
	1995	150	6.00	900	TON	650.	585,000.
Celery	1996	325	30.00	9,750	TON	210.	2,048,000.
	1995	300	33.00	9,900	TON	320.	3,168,000.
Chinese Vegetables	1996	445	10.00	4,450	TON	280.	1,246,000.
	1995	425	10.00	4,250	TON	300.	1,275,000.
Corn	1996	1,360	8.50	11,560	TON	350.	4,046,000.
	1995	1,440	8.00	11,520	TON	370.	4,262,000.
Cucumbers	1996	300	13.00	3,900	TON	300.	1,170,000.
	1995	300	15.00	4,500	TON	225.	1,013,000.
Garlic	1996	350	6.00	2,100	TON	900.	1,890,000.
	1995	400	7.00	2,800	TON	1,500.	4,200,000.
Lettuce Leaf	1996	1,500	10.00	15,000	TON	350.	5,250,000.
	1995	1,800	11.00	19,800	TON	320.	6,336,000.
Head	1996	800	16.00	12,800	TON	300.	3,840,000.
	1995	825	15.00	12,375	TON	250.	3,094,000.
Romaine	1996	100	12.00	1,200	TON	390.	468,000.
	1995	90	14.00	1,260	TON	250.	315,000.
Mushrooms	1996	98	135.00	13,230	TON	2,270.	30,032,000.
	1995	105	145.00	15,225	TON	2,285.	34,789,000.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS (CONTINUED)

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Mustard Greens	1996	--	----	---	TON	---	-----
	1995	40	4.00	160	TON	575.	92,000.
Onions, Dry (Yellow & Red)	1996	200	12.00	2,400	TON	270.	648,000.
	1995	210	12.00	2,520	TON	245.	617,000.
Peppers Bell	1996	1,110	15.00	16,650	TON	300.	4,995,000.
	1995	1,880	19.50	36,660	TON	250.	9,165,000.
Wax & Chili	1996	550	15.00	8,250	TON	350.	2,888,000.
	1995	500	20.00	10,000	TON	320.	3,200,000.
Pumpkins	1996	300	12.00	3,600	TON	340.	1,224,000.
	1995	200	12.00	2,400	TON	360.	864,000.
Spinach	1996	--	----	---	TON	---	-----
	1995	20	6.00	120	TON	680.	82,000.
Squash	1996	250	14.00	3,500	TON	340.	1,190,000.
	1995	190	14.00	2,660	TON	360.	958,000.
Tomatoes Fresh	1996	270	12.50	3,375	TON	500.	1,688,000.
	1995	260	13.00	3,380	TON	400.	1,352,000.
Processed	1996	980	33.00	32,340	TON	54.	1,746,000.
	1995	1,100	36.00	39,600	TON	56.	2,218,000.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS (CONTINUED)

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Miscellaneous ²	1996 1995	290 175					\$ 710,000. 510,000.
TOTAL	1996 1995	10,338 11,610					\$ 69,470,000. 82,325,000.

¹Fresh only
²parsley, Carrots, Leeks, Beets, Peas, Endive, Cardone, Anise, Cherry Tomatoes, Spinach, etc.

FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Barley	1996 1995	420 700	.90 1.50	378 1,050	TON TON	\$ 175. 125.	\$ 66,000. 131,000.
Oats	1996 1995	100 250	.50 1.30	50 325	TON TON	310. 310.	15,500. 101,000.
Hay	1996 1995	500 535	9.00 9.00	4,500 4,815	TON TON	170. 160.	765,000. 770,000.
Grain	1996 1995	5,400 5,450	2.00 2.50	10,800 13,625	TON TON	125. 98.	1,350,000. 1,335,000.
Safflower	1996 1995	840 900	1.00 1.00	840 900	TON TON	340. 255.	286,000. 230,000.
Pasture Improved	1996 1995	4,500 4,500			ACRE ACRE	50. 50.	225,000. 225,000.
Irrigated	1996 1995	2,500 2,500			ACRE ACRE	250. 250.	625,000. 625,000.

Note: Loss is due to flooding from heavy rains.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

FIELD CROPS (CONTINUED)

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Range	1996	215,500			ACRE	10.	2,155,000.
	1995	215,500			ACRE	10.	2,155,000.
Wheat	1996	1,825	2.75	5,019	TON	190.	954,000.
	1995	2,290	2.75	6,298	TON	140.	882,000.
Sugar Beets	1996	245	28.00	6,860	TON	25.	172,000.
	1995	300	25.00	7,500	TON	22.	165,000.
Miscellaneous	1996	200					135,000.
	1995	550					365,000.
TOTAL	1996	232,030					\$ 6,748,500.
	1995	233,475					6,984,000.

NURSERY CROPS - INDOOR AND OUTDOOR GROWN
PRODUCTION AREA

CROP	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Bedding Plants	1996	700,000	17.00	780,000	FLATS	VARIOUS	\$ 5,830,000.
	1995	720,000	17.00	790,000	FLATS	VARIOUS	5,905,000.
Christmas Trees	1996		400.00	60,000	TREE	\$ 30.00	1,800,000.
	1995		300.00	45,000	TREE	25.00	1,125,000.
Ornamental Trees Roses & Shrubs	1996	15,700	360.00	2,280,000	PLANT	VARIOUS	14,800,000.
	1995	15,750	365.00	2,290,000	PLANT	VARIOUS	14,855,000.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

NURSERY CROPS - INDOOR AND OUTDOOR GROWN
PRODUCTION AREA (CONTINUED)

CROP	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Miscellaneous ¹	1996	650,000	100.00				\$ 2,950,000.
	1995	660,000	100.00				2,965,000.
TOTAL	1996						\$ 25,380,000.
	1995						24,850,000.

¹Includes Indoor Decorative, Propagative Materials, Vegetable Plants & Herbaceous Perennials

SEED CROPS

CROP	YEAR	HARVEST ACREAGE	TOTAL
Vegetable and Flower	1996	500	\$ 1,120,000.
	1995	950	1,970,000.

SANTA CLARA COUNTY DEPT. OF AGRICULTURE FLORAL CROPS - CUT FLOWERS

CROP	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Asters	1996 1995		-- 25	----- 10,000,000	BLOOM BLOOM	\$ ---- 0.08	\$ ---- 800,000.
Carnations Standard	1996 1995	1,200,000 1,490,000		16,320,000 17,000,000	BLOOM BLOOM	0.11 0.08	1,795,000. 1,360,000.
Miniature	1996 1995	330,000 460,000		627,000 620,000	BUNCH BUNCH	.80 .85	502,000. 527,000.
Roses Hybrid	1996 1995	400,000 500,000		6,200,000 8,100,000	BLOOM BLOOM	0.22 0.24	1,364,000. 1,944,000.
Baby	1996 1995	2,000 2,400		41,000 50,000	BLOOM BLOOM	0.10 0.12	4,000. 6,000.
Chrysanthemums Standard	1996 1995	6,600,000 6,660,000		17,900,000 17,990,000	BLOOM BLOOM	0.18 0.15	\$ 3,222,000. 2,699,000.
Pompon	1996 1995	6,700,000 6,750,000		3,700,000 3,725,000	BUNCH BUNCH	0.90 0.65	3,330,000. 2,421,000.
Other Types	1996 1995	8,000,000 <u>8,100,000</u>		19,000,000 19,197,000	BLOOM BLOOM	0.18 0.15	3,420,000. <u>2,880,000.</u>
Total	1996 1995	21,300,000 21,510,000					9,972,000. 8,000,000.
Miscellaneous ¹	1996 1995						3,807,000. 3,035,000.
TOTAL	1996 1995						17,444,000. 15,672,000.

¹Includes Agapanthus, Gypsophila, Iris, Statice, Yarrow, Turf, Asters, etc.

MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

1995		1996	
AGRICULTURAL PRODUCT	VALUE	AGRICULTURAL PRODUCT	VALUE
1. Mushrooms	\$ 34,789,000.	1. Mushrooms	\$ 30,032,000.
2. Nursery Crops	24,850,000.	2. Nursery Crops	25,380,000.
3. Cut Flowers	15,672,000.	3. Cut Flowers	17,444,000.
4. Peppers, Bell	9,165,000.	4. Grapes	5,670,000.
5. Lettuce, Leaf	6,336,000.	5. Cattle & Calves	5,500,000.
6. Cattle & Calves	5,400,000.	6. Lettuce, Leaf	5,250,000.
7. Corn	4,262,000.	7. Peppers, Bell	4,995,000.
8. Garlic	4,200,000.	8. Corn, Fresh	4,046,000.
9. Cherries	3,669,000.	9. Lettuce, Head	3,840,000.
10. Milk, Fresh	3,352,000.	10. Milk, Fresh	3,310,000.
11. Grapes	3,300,000.	11. Peppers, Wax & Chili	2,888,000.
12. Peppers, Wax & Chili	3,200,000.	12. Beans, Snap	2,352,000.
13. Celery	3,168,000.	13. Strawberries	2,297,000.
14. Lettuce, Head	3,094,000.	14. Range Land	2,155,000.
15. Strawberries	2,773,000.	15. Celery	2,048,000.
16. Eggs, Chicken	2,760,000.	16. Garlic	1,890,000.
17. Tomatoes, Processed	2,218,000.	17. Tomatoes, Processed	1,746,000.
18. Range Land	2,155,000.	18. Tomatoes, Fresh	1,688,000.
19. Beans, Snap	2,060,000.	19. Breeding Stock	1,464,000.
20. Vegetable & Flower Seed	1,910,000.	20. Hay, Grain	1,350,000.
21. Apricots	1,493,000.	21. Broccoli	1,294,000.
22. Tomatoes, Fresh	1,352,000.	22. Chinese Vegetables	1,246,000.
23. Breeding Stock	1,341,000.	23. Pumpkins	1,224,000.
24. Hay, Grain	1,335,000.	24. Squash	1,190,000.
25. Chinese Vegetables	1,275,000.	25. Cucumbers	1,170,000.
26. Cabbage	1,170,000.	26. Seed Crops	1,120,000.
27. Prunes	1,056,000.	27. Apricots	1,024,000.
28. Walnuts	1,025,000.		
29. Cucumbers	1,013,000.		
30. Broccoli	1,000,000.		

TOTAL GROSS \$ 1996 AGRICULTURE \$147,505,653.