

Department of Agriculture
Santa Clara County
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*Santa Clara County
Agricultural Crop Report
2004*

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A.G. Kawamura, Secretary
California Department of Food and Agriculture

Santa Clara County Board of Supervisors

District 1 – Donald F. Gage
District 3 – Pete McHugh
District 5 – Liz Kniss, Chair

District 2 – Blanca Alvarado
District 4 – James T. Beall, Jr.

It is my pleasure to submit the 2004 agricultural crop report for Santa Clara County. The efforts of our agricultural industry are displayed as the acreage, yield and gross value of commodities produced in Santa Clara County. The total gross value of Santa Clara County's agricultural production for 2004 is \$258,359,850, an increase of 7% from the 2003 value of \$241,113,840.

Nursery crops continued as the County's number one agricultural crop in 2004. Although production of bedding plants expanded, an overall decrease in nursery acreage and the effects of shipping restrictions due to the Sudden Oak Death quarantine contributed to a 9% decline from \$103,979,000 to \$94,688,000 in the value of nursery crops.

Mushrooms maintained the position as the County's number two crop in 2004. Mushroom crop acreage, yield and prices increased to raise the total crop value \$7.5 million to \$53,917,000.

Bell peppers, the County's third leading crop, increased in value by \$2 million in 2004 to \$12.4 million. Chili pepper crop value increased from \$5 million in 2003 to \$11.6 million in 2004 due to increased acreage, yield and price.

Santa Clara County's cattle producers benefited from strong consumer demand for beef, resulting in higher prices for steers, heifers, cows and bulls. The value of steers and heifers marketed in 2004 totaled \$7.1 million, and cows and bulls totaled \$1.1 million.

Weather negatively affected some crops in 2004. Specifically, grain hay yields declined due the lack of spring rains, and high temperatures in March caused a loss of the prune crop.

Please note the valuations in this report represent gross returns to producers and do not indicate net profit. In addition, some totals are subject to rounding.

I would like to express my sincere appreciation for the continuing cooperation of all individuals, growers, and agencies who contributed the information necessary to prepare this report. I wish to thank my staff and, in particular, acknowledge the efforts of Agricultural Biologist Lori Oleson, who made the publication of this report possible.

Sincerely,

Greg Van Wassenhove
Agricultural Commissioner

BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Bushberries	2004	33	5.8	191.4	TON	\$2,601	\$498,000
	2003	49	5.3	259.7	TON	\$2,414	\$627,000
Strawberries	2004	63.2	13.6	859.5	TON	\$1,520	\$1,308,000
	2003	77.5	14.1	1,092.8	TON	\$1,151	\$1,258,000
TOTAL	2004	96.2					\$1,806,000
	2003	126.5					\$1,885,000

FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Hay (Alfalfa)	2004	467	8.2	3,829	TON	\$198	\$758,000
	2003	505	8.7	4,394	TON	\$171	\$751,000
Hay (Grain)	2004	2,961	1.5	4,442	TON	\$152	\$675,000
	2003	3,042	2.6	7,909	TON	\$107	\$846,000
Pasture (Improved)	2004	2,531	----	----	ACRE	\$40	\$101,240
	2003	2,950	----	----	ACRE	\$50	\$148,000
Pasture (Irrigated)	2004	678	----	----	ACRE	\$195	\$132,210
	2003	740	----	----	ACRE	\$250	\$185,000
Range	2004	180,100	----	----	ACRE	\$9	\$1,620,900
	2003	184,000	----	----	ACRE	\$12	\$2,208,000
Miscellaneous *	2004	617	----	----	----	----	\$146,000
	2003	675	----	----	----	----	\$208,000
TOTAL	2004	187,354					\$3,433,350
	2003	191,912					\$4,346,000

* Includes Barley, Oats, Safflower, Wheat, etc.

FLORAL CROPS - CUT FLOWERS

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Carnations	2004	466,000	----	3,810,000	BLOOM	\$0.16	\$610,000
	2003	505,000	----	2,676,500	BLOOM	\$0.17	\$455,000
Chrysanthemums (all)	2004	4,182,000	----	----	----	----	\$3,345,000
	2003	4,120,000	----	----	----	----	\$3,614,000
Miscellaneous *	2004	----	----	----	----	----	\$5,640,000
	2003	----	----	----	----	----	\$5,410,000
TOTAL	2004						\$9,595,000
	2003						\$9,479,000

* Includes Asters, Delphiniums, Eucalyptus, Gardenias, Gerbera Daisy, Lisianthus, Roses, Snapdragons, Statice, Sunflowers, etc.

FOREST PRODUCTS

ITEM	YEAR	PRODUCTION TOTAL	UNIT	TOTAL VALUE
Timber	2004	67	MBF	\$71,200
	2003	112	MBF	\$70,500

FRUITS AND NUTS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Apples	2004	----	----	----	TON	----	----
	2003	28	12.3	344.4	TON	\$198	\$68,000
Apricots (Fresh)	2004	294	4.2	1,234.8	TON	\$327	\$404,000
	2003	361	2.9	1,046.9	TON	\$258	\$270,000
Cherries	2004	965	2.9	2,798.5	TON	\$1,698	\$4,752,000
	2003	973	2.1	2,043.3	TON	\$1,763	\$3,602,000
Grapes, Wine	2004	1,870	3.3	6,171.0	TON	\$995	\$6,140,000
	2003	1,854	2.9	5,376.6	TON	\$1,206	\$6,484,000
Prunes	2004	95	0.0	0.0	TON	\$0	\$0
	2003	120	1.1	132.0	TON	\$551	\$73,000
Walnuts	2004	225	1.2	270.0	TON	\$1,450	\$392,000
	2003	249	0.8	199.2	TON	\$1,339	\$267,000
Miscellaneous *	2004	94	----	----	----	----	\$344,000
	2003	81	----	----	----	----	\$124,440
TOTAL	2004	3,543					\$12,032,000
	2003	3,666					\$10,888,440

* Includes Apples, Asian Pears, Kiwis, Nectarines, Peaches, Pears, Persimmons, Plums, etc.

LIVESTOCK AND POULTRY

ITEM	YEAR	NUMBER OF HEAD	PRODUCTION TOTAL (LIVE WEIGHT)	UNIT	VALUE PER UNIT	TOTAL
Steers & Heifers	2004	12,346	64,400	CWT	\$111.5	\$7,181,000
	2003	13,032	75,245	CWT	\$88.7	\$6,674,000
Cows & Bulls	2004	1,922	22,278	CWT	\$51.2	\$1,142,000
	2003	2,044	24,721	CWT	\$44.7	\$1,105,000
Miscellaneous *	2004	----	----	----	----	\$72,300
	2003	----	----	----	----	\$64,900
TOTAL	2004	14,268				\$8,395,300
	2003	15,076				\$7,843,900

* Includes Chickens, Goats, Hogs, Llamas, Ostriches, Pigs, Sheep, etc.

MILK AND EGGS

ITEM	YEAR	PRODUCTION	UNIT	VALUE PER ITEM	TOTAL
Milk (Market)	2004	96,033	CWT	\$14.12	\$1,356,000
	2003	163,250	CWT	\$10.76	\$1,757,000
Miscellaneous *	2004	----	----	----	\$1,770,000
	2003	----	----	----	\$1,754,000
TOTAL	2004				\$3,126,000
	2003				\$3,511,000

* Includes Milk (Manufacturing) and Chicken Eggs

**NURSERY CROPS -
INDOOR AND OUTDOOR GROWN PRODUCTION AREA**

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Bedding Plants	2004	2,781,000	43	3,573,750	FLATS	VARIOUS	\$34,578,000
	2003	2,606,000	36	3,808,750	FLATS	VARIOUS	\$32,359,000
Christmas Trees	2004	----	275	16,357	TREE	\$43	\$698,000
	2003	----	290	14,703	TREE	\$41	\$598,000
Ornamental Trees, Roses & Shrubs	2004	17,150	231	1,446,000	PLANT	VARIOUS	\$15,446,000
	2003	17,300	235	1,745,250	PLANT	VARIOUS	\$14,036,000
Miscellaneous *	2004	1,918,000	229	----	----	----	\$43,966,000
	2003	2,083,000	225	----	----	----	\$56,986,000
TOTAL	2004						\$94,688,000
	2003						\$103,979,000

* Includes Herbaceous Perennials, Indoor Decoratives, Propagative Materials, Turf, Vegetable Plants, etc.

SEED CROPS

CROP	YEAR	HARVEST ACREAGE	TOTAL
Vegetable and Flower	2004	317	\$621,000
	2003	384	\$816,000

VEGETABLE CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Beans, Snap	2004	720	5.3	3,816.0	TON	\$823	\$3,141,000
	2003	612	5.6	3,427.2	TON	\$498	\$1,707,000
Broccoli	2004	749	6.4	4,793.6	TON	\$539	\$2,584,000
	2003	643	5.0	3,215.0	TON	\$442	\$1,421,000
Cabbage	2004	171	26.3	4,497.3	TON	\$371	\$1,668,000
	2003	261	22.7	5,924.7	TON	\$236	\$1,398,000
Celery	2004	195	35.0	6,825.0	TON	\$120	\$819,000
	2003	185	42.6	7,881.0	TON	\$149	\$1,174,000
Chinese Vegetables	2004	759	17.2	13,054.8	TON	\$337	\$4,399,000
	2003	741	18.5	13,708.5	TON	\$329	\$4,510,000
Corn	2004	933	9.4	8,770.2	TON	\$325	\$2,850,000
	2003	1,470	9.6	14,112.0	TON	\$241	\$3,401,000
Cucumbers	2004	128	5.6	716.8	TON	\$467	\$335,000
	2003	453	7.0	3,171.0	TON	\$195	\$618,000
Garlic	2004	73	8.3	605.9	TON	\$536	\$325,000
	2003	119	6.5	773.5	TON	\$563	\$435,000
Lettuce (Leaf)	2004	1,557	4.0	6,228.0	TON	\$720	\$4,484,000
	2003	1,145	10.4	11,908.0	TON	\$361	\$4,299,000
Lettuce (Head)	2004	777	14.0	10,878.0	TON	\$180	\$1,958,000
	2003	1,043	14.7	15,332.1	TON	\$175	\$2,683,000
Lettuce (Romaine)	2004	652	11.7	7,628.4	TON	\$368	\$2,807,000
	2003	522	5.1	2,662.2	TON	\$890	\$2,369,000
Mushrooms	2004	137	144.0	19,728.0	TON	\$2,733	\$53,917,000
	2003	131	140.0	18,340.0	TON	\$2,530	\$46,400,000
Onions, Dry (Yellow & Red)	2004	618	20.8	12,854.4	TON	\$310	\$3,985,000
	2003	655	15.5	10,152.5	TON	\$375	\$3,807,000
Peppers (Bell)	2004	1,730	21.0	36,330.0	TON	\$342	\$12,425,000
	2003	2,241	19.8	44,371.8	TON	\$234	\$10,383,000
Peppers (Wax & Chili)	2004	1,136	24.8	28,172.8	TON	\$413	\$11,635,000
	2003	725	18.3	13,267.5	TON	\$377	\$5,002,000
Pumpkins	2004	143	6.1	872.3	TON	\$464	\$405,000
	2003	154	2.0	308.0	TON	\$281	\$87,000
Spinach	2004	916	4.8	4,396.8	TON	\$639	\$2,810,000
	2003	719	7.5	5,392.5	TON	\$585	\$3,155,000
Squash	2004	175	4.4	770.0	TON	\$514	\$396,000
	2003	139	8.1	1,125.9	TON	\$419	\$472,000
Tomatoes (Fresh)	2004	425	6.9	2,932.5	TON	\$590	\$1,730,000
	2003	378	9.2	3,477.6	TON	\$510	\$1,774,000
Tomatoes (Processed)	2004	169	50.8	8,585.2	TON	\$50	\$429,000
	2003	497	44.6	22,166.2	TON	\$50	\$1,108,000
Miscellaneous *	2004	2023	----	----	----	----	\$11,490,000
	2003	1907	----	----	----	----	\$2,092,000
TOTAL	2004	14,186					\$124,592,000
	2003	14,740					\$98,295,000

* Artichokes, Basil, Cauliflower, Cilantro, Endive, Frisee, Melons, Mint, Parsley, Radicchio, Tomatillos, etc.

MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

2003

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$103,979,000
2. Mushrooms	\$46,400,000
3. Peppers, Bell	\$10,383,000
4. Cut Flowers	\$9,479,000
5. Steers & Heifers	\$6,674,000
6. Grapes, Wine	\$6,484,000
7. Peppers, Wax & Chili	\$5,002,000
8. Chinese Vegetables	\$45,100,000
9. Lettuce, Leaf	\$4,299,000
10. Onions, Dry	\$3,807,000
11. Cherries	\$3,602,000
12. Milk & Eggs	\$3,511,000
13. Corn	\$3,401,000
14. Spinach	\$3,155,000
15. Lettuce, Head	\$2,686,000
16. Lettuce, Romaine	\$2,369,000
17. Range	\$2,208,000
18. Tomatoes, Fresh	\$1,774,000
19. Beans, Snap	\$1,707,000
20. Broccoli	\$1,421,000
21. Cabbage	\$1,398,000
22. Strawberries	\$1,258,000
23. Celery	\$1,174,000
24. Tomatoes, Processed	\$1,108,000
25. Cows & Bulls	\$1,105,000

Total Gross \$ 2003 Agriculture	\$241,113,840
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2004

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$94,688,000
2. Mushrooms	\$53,917,000
3. Peppers, Bell	\$12,425,000
4. Peppers, Wax & Chili	\$11,635,000
5. Cut Flowers	\$9,595,000
6. Steers & Heifers	\$7,181,000
7. Grapes, Wine	\$6,140,000
8. Cherries	\$4,752,000
9. Lettuce, Leaf	\$4,484,000
10. Chinese Vegetables	\$4,399,000
11. Onions, Dry	\$3,985,000
12. Beans, Snap	\$3,141,000
13. Corn	\$2,850,000
14. Spinach	\$2,810,000
15. Lettuce, Romaine	\$2,807,000
16. Broccoli	\$2,584,000
17. Lettuce, Head	\$1,958,000
18. Tomatoes, Fresh	\$1,730,000
19. Cabbage	\$1,668,000
20. Range	\$1,620,000
21. Milk, Market	\$1,356,000
22. Strawberries	\$1,308,000
23. Cows & Bulls	\$1,142,000

Total Gross \$ 2004 Agriculture	\$258,359,850
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