

MASTER
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SANTA CLARA COUNTY
AGRICULTURAL
CROP REPORT
1997

No. County

County of Santa Clara
Department of Agriculture
1553 Berger Drive, Bldg. 1
San Jose, CA 95112
(408)299-2171

Ann Veneman, Secretary
California Department of Food and Agriculture

Santa Clara County Board of Supervisors

District 1 - Donald F. Gage

District 2 - Blanca Alvarado, Chairperson

District 3 - Pete McHugh

District 4 - James T. Beall, Jr.

District 5 - S. Joseph Simitian

Once again, it is my pleasure to submit our annual crop report for 1997. The efforts of our agricultural industry are displayed as the acreage, yield and gross value of commodities produced in Santa Clara County. The total gross value of Santa Clara County's agricultural production for 1997 was \$152,696,730, an increase of nearly \$5.2 million from 1996.

Mushrooms remain Santa Clara County's leading agricultural crop with a 1997 gross value of \$35.4 million. This represents an increase of more than \$5.3 million from 1996, due to expansion of harvested acreage. Nursery crops, which include bedding plants, indoor decorative plants, and ornamental trees and shrubs, remained stable in value over 1996, and continued as the second leading crop in 1997 with a value of \$25.6 million.

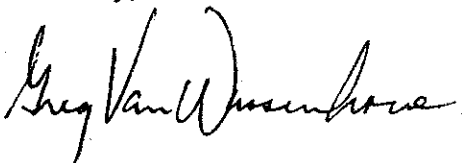
The county's third leading crop, cut flowers, decreased in value from 1996 by \$2.3 million, and ended the 1997 year at a value of \$15.1 million. Despite the stability of cut flower plantings such as chrysanthemums and roses, the continued decline in carnation planting led to the overall decline in the cut flower crop.

Vegetable crops as a whole, increased their 1997 value by nearly \$5.3 million, thanks to expanded mushroom plantings and higher yields and prices for bell peppers and garlic. The 1997 value for all vegetable crops was \$74.7 million. Fruit and nut crops increased by almost \$4.0 million from 1996, to a total of \$14.3 million in 1997. The increase can be attributed to higher yields in wine grapes and cherries, although the 1997 cherry production was still far below normal.

The value of Santa Clara County's livestock and poultry value increased slightly over 1996, rising from \$7.2 million to \$9 million. This increase was primarily due to expanded herds and higher prices for cattle and calves, and was enough to move it into the county's fourth leading crop. Milk and egg production however, decreased in combined value to \$3.9 million for 1997, due to the continuing decline in the number of county egg producers.

I would like to express my thanks for the continuing cooperation of all individuals, growers and agencies who have contributed the information necessary for the preparation of this report. I would also like to acknowledge the contributions of my staff, and especially Joe Ferrari who compiled this report.

Sincerely,



Greg Van Wassenhove
Agricultural Commissioner/Scaler

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE FRUITS AND NUTS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Apricots (Fresh)	1997	500	4.00	2,000	TON	\$300	\$600,000
	1996	525	2.00	1,050	TON	\$975	\$1,024,000
Cherries	1997	1,185	1.00	1,185	TON	\$3,335	\$3,952,000
	1996	1,200	0.20	240	TON	\$4,000	\$960,000
Grapes	1997	1,800	3.50	6,300	TON	\$1,130	\$7,119,000
	1996	2,000	2.70	5,400	TON	\$1,050	\$5,670,000
Kiwi	1997	30	4.00	120	TON	\$1,600	\$192,000
	1996	-----	0.00	-----	TON	-----	-----
Pears	1997	175	8.00	1,400	TON	\$170	\$238,000
	1996	215	8.60	1,849	TON	\$180	\$333,000
Prunes	1997	400	2.50	1,000	TON	\$700	\$700,000
	1996	500	2.00	1,000	TON	\$800	\$800,000
Walnuts	1997	550	1.00	550	TON	\$1,500	\$825,000
	1996	750	1.00	750	TON	\$1,300	\$975,000
Miscellaneous ¹	1997	200					\$675,000
	1996	185					\$625,000
TOTAL	1997	4,840					\$14,301,000
	1996	5,375					\$10,387,000

¹Includes Apples, Peaches, Nectarines, etc.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Bushberries	1997	30	5.00	150	TON	\$1,900	\$285,000
	1996	30	5.00	150	TON	\$2,000	\$300,000
Strawberries	1997	200	7.00	1,400	TON	\$1,115	\$1,561,000
	1996	175	12.50	2,188	TON	\$1,050	\$2,297,000
TOTAL	1997	230					\$1,846,000
	1996	205					\$2,597,000

LIVESTOCK AND POULTRY

ITEM	YEAR	NUMBER OF HEAD	PRODUCTION TOTAL LIVE WEIGHT	UNIT	VALUE PER UNIT	TOTAL
Cattle & Calves	1997	18,150	110,000	CWT	\$65.00	\$7,150,000
	1996	16,500	100,000	CWT	\$55.00	\$5,500,000
Breeding Stock	1997	1,250	-----	EA	\$1,250.00	\$1,563,000
	1996	1,200	-----	EA	\$1,220.00	\$1,464,000
Sheep & Lambs	1997	2,500	3,000	CWT	\$60.00	\$180,000
	1996	2,700	3,240	CWT	\$55.00	\$178,000
Hogs & Pigs	1997	1,000	2,250	CWT	\$55.00	\$124,000
	1996	1,000	2,250	CWT	\$50.00	\$113,000
Chickens	1997	-----	-----	LBS	-----	-----
	1996	60,000	240,000	LBS	\$0.04	\$9,600
Miscellaneous	1997	-----	-----			\$2,400
	1996	-----	-----			-----
TOTAL	1997	22,900				\$9,019,400
	1996	81,400				\$7,264,600

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY (CONTINUED)

ITEM	YEAR	PRODUCTION	UNIT	VALUE PER ITEM	TOTAL
Milk	1997	249,371	CWT	\$12.66	\$3,157,000
	1996	243,589	CWT	\$13.59	\$3,310,000
	1997	471	CWT	\$12.45	\$5,860
	1996	369	CWT	\$12.34	\$4,550
Eggs, Chicken	1997	-----	DOZ	-----	-----
	1996	5,400,000	DOZ	\$0.70	\$3,780,000
Miscellaneous	1997	-----			\$720,000
	1996	-----			-----
TOTAL	1997				\$3,882,860
	1996				\$7,094,550

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Beans, Snap ¹	1997	430	5.00	2,150	TON	\$1,120	\$2,408,000
	1996	390	6.00	2,340	TON	\$1,005	\$2,352,000
Broccoli	1997	500	6.00	3,000	TON	\$560	\$1,680,000
	1996	480	4.90	2,352	TON	\$550	\$1,294,000
Cabbage	1997	400	12.00	4,800	TON	\$300	\$1,440,000
	1996	100	12.00	1,200	TON	\$250	\$300,000
Cauliflower	1997	100	6.00	600	TON	\$600	\$360,000
	1996	140	6.00	840	TON	\$530	\$445,000
Celery	1997	200	30.00	6,000	TON	\$285	\$1,710,000
	1996	325	30.00	9,750	TON	\$210	\$2,048,000
Chinese Vegetables	1997	400	8.00	3,200	TON	\$500	\$1,600,000
	1996	445	10.00	4,450	TON	\$280	\$1,246,000
Corn	1997	1,130	8.00	9,040	TON	\$310	\$2,802,000
	1996	1,360	8.50	11,560	TON	\$350	\$4,046,000
Cucumbers	1997	400	12.00	4,800	TON	\$290	\$1,392,000
	1996	300	13.00	3,900	TON	\$300	\$1,170,000
Garlic	1997	350	7.00	2,450	TON	\$940	\$2,303,000
	1996	350	6.00	2,100	TON	\$900	\$1,890,000
Lettuce Leaf	1997	1,300	9.00	11,700	TON	\$390	\$4,563,000
	1996	1,500	10.00	15,000	TON	\$350	\$5,250,000
Head	1997	600	16.00	9,600	TON	\$280	\$2,688,000
	1996	800	16.00	12,800	TON	\$300	\$3,840,000
Romaine	1997	175	8.00	1,400	TON	\$350	\$490,000
	1996	100	12.00	1,200	TON	\$390	\$468,000
Mushrooms	1997	120	135.00	16,200	TON	\$2,185	\$35,397,000
	1996	98	135.00	13,230	TON	\$2,270	\$30,032,000

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE
VEGETABLE CROPS (CONTINUED)

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Onions, Dry (Yellow & Red)	1997	220	10.00	2,200	TON	\$280	\$616,000
	1996	200	12.00	2,400	TON	\$270	\$648,000
Peppers Bell	1997	1,100	16.00	17,600	TON	\$350	\$6,160,000
	1996	1,110	15.00	16,650	TON	\$300	\$4,995,000
	1997	575	14.00	8,050	TON	\$375	\$3,019,000
	1996	550	15.00	8,250	TON	\$350	\$2,888,000
Pumpkins	1997	300	12.00	3,600	TON	\$350	\$1,260,000
	1996	300	12.00	3,600	TON	\$340	\$1,224,000
Spinach	1997	100	4.00	400	TON	\$600	\$240,000
	1996	----	----	----	TON	----	----
Squash	1997	200	10.00	2,000	TON	\$350	\$700,000
	1996	250	14.00	3,500	TON	\$340	\$1,190,000
Tomatoes Fresh	1997	200	12.50	2,500	TON	\$540	\$1,350,000
	1996	270	12.50	3,375	TON	\$500	\$1,688,000
	1997	900	35.00	31,500	TON	\$55	\$1,733,000
	1996	980	33.00	32,340	TON	\$54	\$1,746,000
Miscellaneous ²	1997	330					\$810,000
	1996	290					\$710,000
TOTAL	1997	10,030					\$74,721,000
	1996	10,338					\$69,470,000

¹Fresh only

²Parsley, Carrots, Leeks, Beets, Peas, Endive, Cardone, Anise, Cherry Tomatoes, Mustard Greens, etc.

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Barley	1997	830	0.50	415	TON	\$120	\$49,800
	1996	420	0.90	378	TON	\$175	\$66,200
Oats	1997	---	---	---	TON	---	---
	1996	100	0.50	50	TON	\$310	\$15,500
Hay Alfalfa	1997	800	9.00	7,200	TON	\$200	\$1,440,000
	1996	500	9.00	4,500	TON	\$170	\$765,000
	1997	5,200	1.10	5,720	TON	\$195	\$1,115,000
	1996	5,400	2.00	10,800	TON	\$125	\$1,350,000
Safflower	1997	935	1.00	935	TON	\$350	\$327,000
	1996	840	1.00	840	TON	\$340	\$286,000
Pasture Improved	1997	4,500	---	---	ACRE	\$50	\$225,000
	1996	4,500	---	---	ACRE	\$50	\$225,000
	1997	2,500	---	---	ACRE	\$250	\$625,000
	1996	2,500	---	---	ACRE	\$250	\$625,000
Range	1997	215,000	---	---	ACRE	\$10	\$2,150,000
	1996	215,500	---	---	ACRE	\$10	\$2,155,000
Wheat	1997	1,500	2.00	3,000	TON	\$155	\$465,000
	1996	1,825	2.75	5,019	TON	\$190	\$954,000
Sugar Beets	1997	120	34.00	4,080	TON	\$38	\$155,000
	1996	245	28.00	6,860	TON	\$25	\$172,000
Miscellaneous	1997	200	---	---	---	---	\$135,000
	1996	200	---	---	---	---	\$135,000
TOTAL	1997	231,585					\$6,686,800
	1996	232,030					\$6,748,700

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

NURSERY CROPS - INDOOR AND OUTDOOR GROWN
PRODUCTION AREA

CROP	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Bedding Plants	1997	730,000	18.00	810,000	FLATS	VARIOUS	\$6,060,000
	1996	700,000	17.00	780,000	FLATS	VARIOUS	\$5,830,000
Christmas Trees	1997	-----	350.00	35,000	TREE	\$28	\$980,000
	1996	-----	400.00	60,000	TREE	\$30	\$1,800,000
Ornamental Trees Roses & Shrubs	1997	15,700	360.00	2,370,000	PLANT	VARIOUS	\$15,490,000
	1996	15,700	360.00	2,280,000	PLANT	VARIOUS	\$14,800,000
Miscellaneous ¹	1997	650,000	100.00	-----	-----	-----	\$3,070,000
	1996	650,000	100.00	-----	-----	-----	\$2,950,000
TOTAL	1997						\$25,600,000
	1996						\$25,380,000

¹ Includes Indoor Decorative, Propagative Materials, Vegetable Plants & Herbaceous Perennials

SEED CROP

CROP	YEAR	HARVEST ACREAGE	TOTAL
Vegetable and Flower	1997	500	\$1,500,000
	1996	500	\$1,120,000

SANTA CLARA COUNTY
DEPARTMENT OF AGRICULTURE

FLORAL CROPS - CUT FLOWERS

CROP	YEAR	HOUSE SQ. FT.	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
Carnations Standard Miniature	1997	600,000	---	8,160,000	BLOOM	\$0.14	\$1,142,000
	1996	1,200,000	---	16,320,000	BLOOM	\$0.11	\$1,795,000
	1997	-----	---	-----	BUNCH	-----	-----
	1996	330,000	---	627,000	BUNCH	\$0.80	\$502,000
Roses Hybrid Baby	1997	300,000	---	4,650,000	BLOOM	\$0.28	\$1,302,000
	1996	400,000	---	6,200,000	BLOOM	\$0.22	\$1,364,000
	1997	1,000	---	20,500	BLOOM	\$0.13	\$2,670
	1996	2,000	---	41,000	BLOOM	\$0.10	\$4,100
Chrysanthemums Standard Pompon Other Types Total	1997	6,600,000	---	18,400,000	BLOOM	\$0.15	\$2,760,000
	1996	6,600,000	---	17,900,000	BLOOM	\$0.18	\$3,222,000
	1997	6,700,000	---	4,000,000	BUNCH	\$0.80	\$3,200,000
	1996	6,700,000	---	3,700,000	BUNCH	\$0.90	\$3,330,000
	1997	8,000,000	---	19,550,000	BLOOM	\$0.15	\$2,933,000
	1996	8,000,000	---	19,000,000	BLOOM	\$0.18	\$3,420,000
	1997	21,300,000	---	-----	---	-----	\$8,893,000
1996	21,300,000	---	-----	---	-----	\$9,972,000	
Miscellaneous ¹	1997	-----	---	-----	---	-----	\$3,800,000
	1996	-----	---	-----	---	-----	\$3,807,000
TOTAL	1997	-----	---	-----	---	-----	\$15,139,670
	1996	-----	---	-----	---	-----	\$17,444,100

¹ Includes Agapanthus, Gypsophila, Iris, Statice, Yarrow, Turf, Asters, etc.

MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

1996

AGRICULTURAL PRODUCT

VALUE

1. Mushrooms	\$30,032,000
2. Nursery Crops	\$25,380,000
3. Cut Flowers	\$17,444,100
4. Grapes	\$5,670,000
5. Cattle & Calves	\$5,500,000
6. Lettuce, Leaf	\$5,250,000
7. Peppers, Bell	\$4,995,000
8. Corn, Fresh	\$4,046,000
9. Lettuce, Head	\$3,840,000
10. Milk, Fresh	\$3,310,000
11. Peppers, Wax & Chili	\$2,888,000
12. Beans, Snap	\$2,352,000
13. Strawberries	\$2,297,000
14. Range Land	\$2,155,000
15. Celery	\$2,048,000
16. Garlic	\$1,890,000
17. Tomatoes, Processed	\$1,746,000
18. Tomatoes, Fresh	\$1,688,000
19. Breeding Stock	\$1,464,000
20. Hay, Grain	\$1,350,000
21. Broccoli	\$1,294,000
22. Chinese Vegetables	\$1,246,000
23. Pumpkins	\$1,224,000
24. Squash	\$1,190,000
25. Cucumbers	\$1,170,000
26. Seed Crops	\$1,120,000
27. Apricots	\$1,024,000
Total Gross \$ 1996 Agriculture	\$147,505,950

1997

AGRICULTURAL PRODUCT

VALUE

1. Mushrooms	\$35,397,000
2. Nursery Crops	\$25,600,000
3. Cut Flowers	\$15,139,670
4. Cattle & Calves	\$7,150,000
5. Grapes	\$7,119,000
6. Peppers, Bell	\$6,160,000
7. Lettuce, Leaf	\$4,563,000
8. Cherries	\$3,952,000
9. Milk, Fresh	\$3,157,000
10. Peppers, Chili	\$3,019,000
11. Corn	\$2,802,000
12. Lettuce, Head	\$2,688,000
13. Beans, Snap	\$2,408,000
14. Garlic	\$2,303,000
15. Range	\$2,150,000
16. Tomatoes, Processed	\$1,733,000
17. Celery	\$1,710,000
18. Broccoli	\$1,680,000
19. Chinese Vegetables	\$1,600,000
20. Breeding Stock	\$1,563,000
21. Strawberries	\$1,561,000
22. Seed Crops	\$1,500,000
23. Hay, Alfalfa	\$1,440,000
24. Cabbage	\$1,440,000
25. Cucumbers	\$1,392,000
26. Tomatoes, Fresh	\$1,350,000
27. Pumpkins	\$1,260,000
28. Grain, Hay	\$1,115,000
Total Gross \$ 1997 Agriculture	\$152,696,730