

~~AGRICULTURE~~

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CROP REPORT

1986

Santa Clara  
County

No. County

Mr. Clare Berryhill, Director  
California Department of Food and Agriculture and  
Santa Clara County Board of Supervisors

1st District - Susanne Wilson  
3rd District - Thomas L. Legan  
5th District - Dianne McKenna, Chairperson

2nd District - Zoe Lofgren  
4th District - Rod Diridon

It is my pleasure to submit our 1986 crop report. The efforts of our Agricultural Industry are given below as acreage, yields, and gross values of commodities produced.

The total gross value of Santa Clara County Agriculture for 1986 was \$127,955,123, a decrease of over \$1,500,000 from the 1985 total figure of \$139,617,650.

For the first time in the last 20 years, mushrooms replaced cut flowers as the County's biggest agricultural crop for 1986, with a total dollar figure of \$22,604,000, an increase of over \$5,000,000 from 1985. This was mostly due to increased acreage planted in 1986. Many of the County's other vegetable crops, (like mushrooms,) showed healthy increases over 1985. The total value of all vegetables rose over 11.5 million dollars in 1986.

Behind mushrooms, our nursery crops and cut flower crops filled out the second and third top agricultural commodities with production values of \$22,193,000 and \$20,154,000 respectively.

Although nursery products were steady as the county's number two crop, cut flowers dropped in total value to third place ~~because of~~ foreign competition and because of the continuing relocation of cut flower growers to south county. This relocation will temporarily impact those producers until their operations are back in production. The question remains whether this industry can regain its strength with the continuing pressures of foreign imports even after relocation settles down.

The Fruit and Nut crop had a total value of \$9,202,000, a dramatic drop of over \$8,000,000 from 1985. This was due largely to the drop in cherry production yields caused by poor pollinization and poor weather conditions.

I would like to express my thanks for the continuing cooperation of all individuals, growers and agencies who have contributed the information necessary for the preparation of this report. Special thanks to Joe Ferrari and Kevin O'Day, Agricultural Biologists, and Renee Altamirano of our Clerical staff who compiled this report.

Sincerely,

Greg Van Wassenhove  
Agricultural Commissioner/  
Sealer of Weights & Measures

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUITS AND NUTS

| ITEM                       | YEAR | HARVESTED<br>ACREAGE | PER ACRE | PRODUCTION<br>TOTAL | UNIT | VALUE<br>PER UNIT | TOTAL         |
|----------------------------|------|----------------------|----------|---------------------|------|-------------------|---------------|
| Apricots                   | 1986 | 745                  | 2.00     | 1,490               | Ton  | \$ 665.           | \$ 991,000.   |
|                            | 1985 | 780                  | 2.50     | 1,950               | Ton  | 580.              | 1,131,000.    |
| Cherries                   | 1986 | 740                  | 0.60     | 444                 | Ton  | 2,960.            | 1,314,000.    |
|                            | 1985 | 785                  | 5.00     | 3,925               | Ton  | 2,090.            | 8,203,000.    |
| Grapes                     | 1986 | 1,600                | 3.00     | 4,800               | Ton  | 400.              | 1,920,000.    |
|                            | 1985 | 1,525                | 3.00     | 4,575               | Ton  | 310.              | 1,418,000.    |
| Kivi                       | 1986 | 44                   | 3.00     | 132                 | Ton  | 1,700.            | 224,000.      |
|                            | 1985 | 44                   | 3.75     | 165                 | Ton  | 1,700.            | 281,000.      |
| Pears                      | 1986 | 255                  | 11.00    | 2,805               | Ton  | 170.              | 477,000.      |
|                            | 1985 | 330                  | 11.00    | 3,630               | Ton  | 190.              | 690,000.      |
| Prunes                     | 1986 | 1,235                | 3.00     | 3,705               | Ton  | 690.              | 2,556,000.    |
|                            | 1985 | 1,825                | 3.00     | 5,475               | Ton  | 675.              | 3,696,000.    |
| Walnuts                    | 1986 | 1,072                | 1.20     | 1,286               | Ton  | 960.              | 1,235,000.    |
|                            | 1985 | 1,350                | 1.50     | 2,025               | Ton  | 750.              | 1,519,000.    |
| Miscellaneous <sup>1</sup> | 1986 | 165                  |          |                     |      |                   | 485,000.      |
|                            | 1985 | 180                  |          |                     |      |                   | 400,000.      |
| TOTAL                      | 1986 | 5,856                |          |                     |      |                   | \$ 9,202,000. |
|                            | 1985 | 6,819                |          |                     |      |                   | \$17,338,000. |

<sup>1</sup> Includes Prickly Pears, Apples, Peaches, Nectarines, etc.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

BUSHBERRIES AND STRAWBERRIES

| ITEM         | YEAR | HARVESTED<br>ACREAGE | PER ACRE | PRODUCTION<br>TOTAL | UNIT | VALUE<br>PER UNIT | TOTAL        |
|--------------|------|----------------------|----------|---------------------|------|-------------------|--------------|
| Bushberries  | 1986 | 15                   | 5.00     | 75                  | Ton  | \$ 1,825.         | \$ 137,000.  |
|              | 1985 | 10                   | 5.00     | 50                  | Ton  | 3,140.            | 157,000.     |
| Strawberries | 1986 | 235                  | 21.00    | 4,935               | Ton  | 805.              | 3,973,000.   |
|              | 1985 | 250                  | 20.00    | 5,000               | Ton  | 815.              | 4,075,000.   |
| TOTAL        | 1986 | 250                  |          |                     |      |                   | 4,110,000.   |
|              | 1985 | 260                  |          |                     |      |                   | \$4,232,000. |

LIVESTOCK AND POULTRY

| ITEM                  | YEAR | NUMBER OF HEAD | PRODUCTION TOTAL<br>LIVE WEIGHT | UNIT | VALUE<br>PER UNIT | TOTAL        |
|-----------------------|------|----------------|---------------------------------|------|-------------------|--------------|
| Cattle & Calves       | 1986 | 14,200         | 78,100                          | Cwt  | \$ 50.00          | \$3,905,000. |
|                       | 1985 | 14,000         | 77,000                          | Cwt  | 55.00             | 4,235,000.   |
| Breeding Stock        | 1986 | 950            |                                 | Ea   | 550.00            | 523,000.     |
|                       | 1985 | 450            |                                 | Ea   | 850.00            | 383,000.     |
| Sheep & Lambs         | 1986 | 1,500          | 1,500                           | Cwt  | 45.00             | 67,500.      |
|                       | 1985 | 1,600          | 1,600                           | Cwt  | 50.00             | 80,000.      |
| Hogs & Pigs           | 1986 | 700            | 1,400                           | Cwt  | 45.00             | 63,000.      |
|                       | 1985 | 800            | 1,600                           | Cwt  | 40.00             | 64,000.      |
| Chickens <sup>1</sup> | 1986 | 200,000        | 800,000                         | Lbs  | 0.07              | 56,000.      |
|                       | 1985 | 280,000        | 1,120,000                       | Lbs  | 0.07              | 78,000.      |
| TOTAL                 | 1986 | 217,350        |                                 |      |                   | 4,614,500.   |
|                       | 1985 | 296,850        |                                 |      |                   | \$4,840,000. |

<sup>1</sup>Includes cull hens and other chickens from egg producers.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY (CONTINUED)

| ITEM               | YEAR | PRODUCTION | UNIT | PER UNIT | TOTAL         |
|--------------------|------|------------|------|----------|---------------|
| Milk,<br>Fresh     | 1986 | 487,800    | Cwt  | \$11.72  | \$ 5,717,000. |
|                    | 1985 | 737,000    | Cwt  | 12.17    | 8,969,000.    |
| Milk,<br>Processed | 1986 | 3,300      | Cwt  | 10.80    | 35,600.       |
|                    | 1985 | 14,000     | Cwt  | 11.06    | 155,000.      |
| Eggs,<br>Chicken   | 1986 | 9,950,000  | Doz  | .55      | 5,473,000.    |
|                    | 1985 | 13,600,000 | Doz  | .55      | 7,480,000.    |
| TOTAL              | 1986 |            |      |          | 11,225,600.   |
|                    | 1985 |            |      |          | \$16,604,000. |

INVENTORIES OF LIVESTOCK AND POULTRY (NUMBER OF HEAD)

| ITEM                                 | JANUARY 1, 1986 | JANUARY 1, 1987 |
|--------------------------------------|-----------------|-----------------|
| Milk Cows & Heifers that have calved | 4,500           | 3,800           |
| Other Cattle and Calves              | 50,000          | 50,000          |
| Sheep and Lambs                      | 2,300           | 2,400.          |
| Hogs and Pigs                        | 200             | 200             |
| Hens and Pullets of Laying Age       | 700,000         | 500,000         |

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROP

| ITEM               | YEAR | HARVESTED<br>ACREAGE | PER ACRE | PRODUCTION<br>TOTAL | UNIT | VALUE<br>PER UNIT | TOTAL         |
|--------------------|------|----------------------|----------|---------------------|------|-------------------|---------------|
| Beans,<br>Snap     | 1986 | 750                  | 5.00     | 3,750               | Ton  | \$ 320.           | \$ 1,200,000. |
|                    | 1985 | 800                  | 5.00     | 4,000               | Ton  | 325.              | 1,300,000.    |
| Broccoli           | 1986 | 600                  | 7.50     | 4,500               | Ton  | 305.              | 1,373,000.    |
|                    | 1985 | 250                  | 7.00     | 1,750               | Ton  | 390.              | 683,000.      |
| Cauliflower        | 1986 | 425                  | 6.00     | 2,550               | Ton  | 435.              | 1,109,000.    |
|                    | 1985 | 300                  | 6.00     | 1,800               | Ton  | 435.              | 783,000.      |
| Chinese Vegetables | 1986 | 250                  | 7.50     | 1,875               | Ton  | 400.              | 750,000.      |
|                    | 1985 | 300                  | 8.00     | 2,400               | Ton  | 265.              | 636,000.      |
| Corn               | 1986 | 700                  | 6.00     | 4,200               | Ton  | 300.              | 1,260,000.    |
|                    | 1985 | 525                  | 6.00     | 3,150               | Ton  | 310.              | 977,000.      |
| Cucumbers          | 1986 | 1,050                | 18.00    | 18,900              | Ton  | 245.              | 4,631,000.    |
|                    | 1985 | 900                  | 16.00    | 14,400              | Ton  | 275.              | 3,960,000.    |
| Garlic             | 1986 | 300                  | 7.00     | 2,100               | Ton  | 800.              | 1,680,000.    |
|                    | 1985 | 200                  | 6.00     | 1,200               | Ton  | 840.              | 1,008,000.    |
| Lettuce,<br>Leaf   | 1986 | 800                  | 14.00    | 11,200              | Ton  | 255.              | 2,856,000.    |
|                    | 1985 | 700                  | 10.00    | 7,000               | Ton  | 300.              | 2,100,000.    |
| Mushrooms          | 1986 | 105                  | 104.00   | 10,920              | Ton  | 2,070.            | 22,604,000.   |
|                    | 1985 | 94                   | 98.00    | 9,212               | Ton  | 1,840.            | 16,950,000.   |
| Mustard Greens     | 1986 | 60                   | 5.00     | 300                 | Ton  | 550.              | 165,000.      |
|                    | 1985 | 50                   | 4.00     | 200                 | Ton  | 600.              | 120,000.      |
| Onions,<br>Dry     | 1986 | 350                  | 17.00    | 5,950               | Ton  | 200.              | 1,190,000.    |
|                    | 1985 | 300                  | 16.00    | 4,800               | Ton  | 230.              | 1,104,000.    |
| Peppers,<br>Bell   | 1986 | 1,600                | 18.00    | 28,800              | Ton  | 175.              | 5,040,000.    |
|                    | 1985 | 1,300                | 15.00    | 19,500              | Ton  | 215.              | 4,193,000.    |

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROP (CONTINUED)

| ITEM                       | YEAR | HARVESTED<br>ACREAGE | PER ACRE | PRODUCTION<br>TOTAL | UNIT | VALUE<br>PER UNIT | TOTAL         |
|----------------------------|------|----------------------|----------|---------------------|------|-------------------|---------------|
| Peppers,<br>Wax & Chili    | 1986 | 500                  | 9.00     | 4,500               | Ton  | \$ 445.           | \$ 2,003,000. |
|                            | 1985 | 400                  | 8.00     | 3,200               | Ton  | 590.              | 1,888,000.    |
| Pumpkins                   | 1986 | 210                  | 15.00    | 3,150               | Ton  | 125.              | 394,000.      |
|                            | 1985 | 200                  | 15.00    | 3,000               | Ton  | 120.              | 360,000.      |
| Spinach                    | 1986 | 140                  | 6.00     | 840                 | Ton  | 525.              | 441,000.      |
|                            | 1985 | 125                  | 6.00     | 750                 | Ton  | 560.              | 420,000.      |
| Squash                     | 1986 | 90                   | 5.00     | 450                 | Ton  | 250.              | 113,000.      |
|                            | 1985 | 45                   | 5.50     | 248                 | Ton  | 360.              | 89,000.       |
| Tomatoes,<br>Fresh         | 1986 | 275                  | 18.00    | 4,950               | Ton  | 415.              | 2,054,000.    |
|                            | 1985 | 100                  | 22.00    | 2,200               | Ton  | 300.              | 660,000.      |
| Tomatoes,<br>Processed     | 1986 | 2,900                | 35.00    | 101,500             | Ton  | 50.               | 5,075,000.    |
|                            | 1985 | 3,000                | 32.00    | 96,000              | Ton  | 53.               | 5,088,000.    |
| Cherry                     | 1986 | 90                   | 15.00    | 1,350               | Ton  | 650.              | 878,000.      |
|                            | 1985 | 100                  | 15.00    | 1,500               | Ton  | 550.              | 825,000.      |
| Miscellaneous <sup>1</sup> | 1986 | 1,300                |          |                     |      |                   | 1,700,000.    |
|                            | 1985 | 1,100                |          |                     |      |                   | 1,800,000.    |
| TOTAL                      | 1986 | 12,495               |          |                     |      |                   | 56,516,000.   |
|                            | 1985 | 10,789               |          |                     |      |                   | \$44,944,000. |

<sup>1</sup> Includes Cabbage, Parsley, Carrots, Leeks, Beets, etc.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FIELD CROPS

| ITEM                       | YEAR | HARVESTED<br>ACREAGE | PER ACRE | PRODUCTION<br>TOTAL | UNIT | VALUE<br>PER UNIT | TOTAL       |
|----------------------------|------|----------------------|----------|---------------------|------|-------------------|-------------|
| Barley                     | 1986 | 1,300                | 1.80     | 2,340               | Ton  | \$ 100.           | \$ 234,000. |
|                            | 1985 | 1,800                | 2.00     | 3,600               | Ton  | 100.              | 360,000.    |
| Oats                       | 1986 | 690                  | 1.30     | 897                 | Ton  | 130.              | 117,000.    |
| Hay,<br>Alfalfa            | 1986 | 1,690                | 6.00     | 10,140              | Ton  | 105.              | 1,065,000.  |
|                            | 1985 | 1,500                | 4.00     | 6,000               | Ton  | 110.              | 660,000.    |
| Hay,<br>Grain              | 1986 | 13,500               | 2.00     | 27,000              | Ton  | 76.               | 2,052,000.  |
|                            | 1985 | 13,500               | 2.50     | 33,750              | Ton  | 80.               | 2,700,000.  |
| Safflower                  | 1986 | 750                  | 2.00     | 1,500               | Ton  | 205.              | 308,000.    |
| Pasture,<br>Improved       | 1986 | 4,500                |          |                     | Acre | 50.               | 225,000.    |
|                            | 1985 | 4,500                |          |                     | Acre | 50.               | 225,000.    |
| Pasture,<br>Irrigated      | 1986 | 2,500                |          |                     | Acre | 250.              | 625,000.    |
|                            | 1985 | 2,500                |          |                     | Acre | 250.              | 625,000.    |
| Range                      | 1986 | 215,000              |          |                     | Acre | 14.               | 3,010,000.  |
|                            | 1985 | 220,000              |          |                     | Acre | 12.               | 2,640,000.  |
| Wheat                      | 1986 | 4,400                | 2.00     | 8,800               | Ton  | 87.               | 766,000.    |
|                            | 1985 | 5,800                | 3.00     | 17,400              | Ton  | 105.              | 1,827,000.  |
| Sugar Beets                | 1986 | 285                  | 31.00    | 8,835               | Ton  | 33.               | 292,000.    |
|                            | 1985 | 465                  | 30.00    | 13,950              | Ton  | 33.               | 460,000.    |
| Miscellaneous <sup>1</sup> | 1986 | 150                  | 3.50     | 525                 | Ton  | 260.              | 137,000.    |
|                            | 1985 | 400                  | 2.00     | 800                 | Ton  | 500.              | 400,000.    |
| TOTAL                      | 1986 | 244,765              |          |                     |      |                   | 8,831,000.  |
|                            | 1985 | 250,465              |          |                     |      |                   | 99,897,000. |

<sup>1</sup> Includes Cornuts, Dry Beans, etc.



SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

APIARY PRODUCTS

| ITEM     | YEAR | PRODUCTION | UNIT | VALUE PER UNIT | TOTAL      |
|----------|------|------------|------|----------------|------------|
| Honey    | 1986 | 145,000    | Lbs. | \$0.75         | \$109,000. |
|          | 1985 | 60,000     | Lbs. | 0.70           | 42,000.    |
| Bees Wax | 1986 | 950        | Lbs. | 0.55           | 523.       |
|          | 1985 | 650        | Lbs. | 1.00           | 650.       |
| TOTAL    | 1986 |            |      |                | 109,523.   |
|          | 1985 |            |      |                | \$ 42,650. |

NURSERY CROP - INDOOR AND OUTDOOR GROWN

| CROP                                | YEAR | <del>QUANTITY</del><br>HOUSEHOLD FIELDS SOLD BY |        |           | UNIT  | PER UNIT | TOTAL         |
|-------------------------------------|------|---|--------|-----------|-------|----------|---------------|
|                                     |      | SQ. FT.   | ACRES  | PRODUCERS |       |          |               |
| Bedding Plants                      | 1986 | 895,000   | 14.00  | 1,100,000 | Flats | Various  | \$ 3,960,000. |
|                                     | 1985 | 800,000   | 12.00  | 910,000   | Flats | Various  | 3,230,000.    |
| Christmas Trees                     | 1986 |   | 420.00 | 67,200    | Tree  | \$24.00  | 1,613,000.    |
|                                     | 1985 |   | 400.00 | 66,000    | Tree  | 25.00    | 1,650,000.    |
| Ornamental Trees,<br>Roses & Shrubs | 1986 | 7,000   | 300.00 | 1,975,000 | Plant | Various  | 13,570,000.   |
|                                     | 1985 | 7,000   | 210.00 | 1,520,000 | Plant | Various  | 10,450,000.   |
| Miscellaneous <sup>1</sup>          | 1986 | 750,000   | 25.00  |           |       |          | 3,050,000.    |
|                                     | 1985 | 700,000   | 24.00  |           |       |          | 2,900,000.    |
| TOTAL                               | 1986 |   |        |           |       |          | 22,193,000.   |
|                                     | 1985 |   |        |           |       |          | \$18,230,000. |

<sup>1</sup> Includes Indoor Decoratives, Propagative Materials, Vegetable Plants & Herbaceous Perennials

AND NURSERY  
 1  
 FLORAL CROPS - CUT FLOWERS  
 QUANTITY

SANTA CLARA COUNTY  
 DEPARTMENT OF AGRICULTURE

| CROP  | YEAR | HOUSE SQ. FT.     | FIELD ACRES | SOLD BY PRODUCERS | UNIT  | VALUE PER UNIT | TOTAL                |
|---|------|-------------------|-------------|-------------------|-------|----------------|----------------------|
| Asters  | 1986 |                   | 40          | 4,507,000         | Bloom | \$0.09         | \$ 406,000.          |
|   | 1985 |                   | 45          | 5,070,000         | Bloom | 0.06           | 304,000.             |
| Carnations, Standard                              | 1986 | 1,900,000         |             | 29,000,000        | Bloom | 0.11           | 3,190,000.           |
|   | 1985 | 2,000,000         |             | 30,600,000        | Bloom | 0.10           | 3,060,000.           |
| Carnations, Miniature                             | 1986 | 550,000           |             | 1,280,000         | Bunch | 1.40           | 1,792,000.           |
|   | 1985 | 580,000           |             | 1,350,000         | Bunch | 1.40           | 1,890,000.           |
| Roses, Hybrid                                     | 1986 | 610,000           |             | 7,625,000         | Bloom | 0.25           | 1,906,000.           |
|   | 1985 | 550,000           |             | 6,875,000         | Bloom | 0.25           | 1,719,000.           |
| Roses, Baby                                       | 1986 | 19,000            |             | 390,000           | Bloom | 0.09           | 35,000.              |
|   | 1985 | 17,000            |             | 350,000           | Bloom | 0.11           | 39,000.              |
| Chrysanthemums, Standard<br>Other Types<br>Pompon | 1986 | 8,600,000         |             | 23,000,000        | Bloom | 0.21           | 4,830,000.           |
|   |      | 8,960,000         |             | 24,200,000        | Bloom | 0.10           | 2,420,000.           |
|   |      | 10,700,000        |             | 5,800,000         | Bunch | 0.55           | 3,190,000.           |
| <b>Total</b>                                      |      | <b>28,260,000</b> |             |                   |       |                | <b>10,440,000.</b>   |
| Chrysanthemums, Standard<br>Other Types<br>Pompon | 1985 | 8,600,000         |             | 25,580,000        | Bloom | 0.22           | 5,628,000.           |
|   |      | 8,965,000         |             | 26,900,000        | Bloom | 0.13           | 3,497,000.           |
|   |      | 10,700,000        |             | 6,420,000         | Bunch | 0.60           | 3,852,000.           |
| <b>Total</b>                                      |      | <b>28,265,000</b> |             |                   |       |                | <b>12,977,000.</b>   |
| Miscellaneous <sup>4</sup>                        | 1986 |                   |             |                   |       |                | 2,385,000.           |
|   | 1985 |                   |             |                   |       |                | 2,370,000.           |
| <b>TOTAL</b>                                      | 1986 |                   |             |                   |       |                | <b>20,154,000.</b>   |
|   | 1985 |                   |             |                   |       |                | <b>\$22,359,000.</b> |

<sup>4</sup>Includes Agapanthus, Gypsophila, Iris, Statice, Yarrow, Turf, etc.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

SEED CROPS

| CROP                 | YEAR | HARVESTED ACREAGE | TOTAL        |
|----------------------|------|-------------------|--------------|
| Vegetable and Flower | 1986 | 800               | \$1,000,000. |
|                      | 1985 | 900               | \$1,131,000. |

RECAPITULATION PRODUCTION VALUE

|  | 1960                 | 1970                 | 1980                  | 1985                  | 1986                  |
|--|----------------------|----------------------|-----------------------|-----------------------|-----------------------|
| Fruit, Nut,<br>Berry Crop              | \$49,451,475.        | \$16,060,600.        | \$ 15,017,900.        | \$ 21,570,000.        | \$ 13,312,000.        |
| Vegetable Crops                        | 8,624,480.           | 13,869,700.          | 42,694,200.           | 44,944,000.           | 56,516,000.           |
| Livestock, Poultry<br>& Products       | 17,050,595.          | 16,281,550.          | 22,123,000.           | 21,444,000.           | 15,840,100.           |
| Field Crops & Seed<br>Vegetable/Flower | 3,459,025.           | 2,623,200.           | 7,717,000.            | 11,028,000.           | 9,831,000.            |
| Apiary                                 | 20,400.              | 12,100.              | 106,940.              | 42,650.               | 109,523.              |
| Cut Flowers                            | 9,354,700.           | 14,867,800.          | 28,779,000.           | 22,359,000.           | 20,154,000.           |
| Nursery Crops                          | 3,342,835.           | 1,821,400.           | 13,557,000.           | 18,230,000.           | 22,193,000.           |
| <b>TOTAL</b>                           | <b>\$91,303,510.</b> | <b>\$65,536,350.</b> | <b>\$129,995,040.</b> | <b>\$139,617,650.</b> | <b>\$137,955,623.</b> |

COMPARATIVE FIGURES OF AGRICULTURAL ACREAGE

|   | 1960   | 1970   | 1980   | 1985   | 1986   |
|---|--------|--------|--------|--------|--------|
| Bearing Acres,<br>Fruits, Nuts<br>All Berries | 64,453 | 38,614 | 11,150 | 7,079  | 6,106  |
| Vegetable Acreage                             | 14,220 | 15,615 | 13,624 | 10,789 | 12,495 |

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

| 1985                      |               | 1986                                       |               |
|---------------------------|---------------|--|---------------|
| AGRICULTURAL PRODUCT      | VALUE         | AGRICULTURAL PRODUCT                       | VALUE         |
| 1. Cut Flowers            | \$22,359,000. | 2 1. Mushrooms <i>boxed/straw</i>          | \$22,604,000. |
| 2. Nursery Crops          | 18,230,000.   | 2 2. Nursery Crops                         | 22,193,000.   |
| 3. Mushrooms              | 16,950,000.   | 2 3. Cut Flowers                           | 20,154,000.   |
| 4. Milk, Fresh            | 8,969,000.    | 2 4. Milk, Fresh                           | 5,717,000.    |
| 5. Cherries               | 8,203,000.    | 5. Eggs, Chicken <i>boxed/straw</i>        | 5,473,000.    |
| 6. Eggs, Chicken          | 7,480,000.    | 2 6. Tomatoes, Processed <i>(no sugar)</i> | 5,075,000.    |
| 7. Tomatoes, Processed    | 5,088,000.    | 2 7. Bellpeppers <i>basket/straw</i>       | 5,040,000.    |
| 8. Cattle & Calves        | 4,235,000.    | 2 8. Cucumbers <i>basket/straw</i>         | 4,631,000.    |
| 9. Bellpeppers            | 4,193,000.    | 2 9. Strawberries <i>basket/straw</i>      | 3,973,000.    |
| 10. Strawberries          | 4,075,000.    | 6 10. Cattle & Calves <i>(cheese tray)</i> | 3,905,000.    |
| 11. Cucumbers             | 3,960,000.    | 11. Rangeland                              | 3,010,000.    |
| 12. Prunes                | 3,696,000.    | 12. Lettuce, Leaf                          | 2,856,000.    |
| 13. Hay, Grain            | 2,700,000.    | 13. Prunes                                 | 2,556,000.    |
| 14. Range                 | 2,640,000.    | 14. Tomatoes, Fresh                        | 2,054,000.    |
| 15. Lettuce, Leaf         | 2,100,000.    | 15. Hay, Grain                             | 2,052,000.    |
| 16. Peppers, Wax & Chili  | 1,888,000.    | 16. Peppers, Wax & Chili                   | 2,003,000.    |
| 17. Wheat                 | 1,827,000.    | 17. Grapes                                 | 1,920,000.    |
| 18. Walnuts               | 1,519,000.    | 18. Garlic                                 | 1,680,000.    |
| 19. Grapes                | 1,418,000.    | 19. Broccoli                               | 1,373,000.    |
| 20. Beans, Snap           | 1,300,000.    | 20. Cherries                               | 1,314,000.    |
| 21. Apricots              | 1,131,000.    | 21. Corn                                   | 1,260,000.    |
| 22. Vegetable/Flower Seed | 1,131,000.    | 22. Walnuts                                | 1,235,000.    |
| 23. Onions, Dry           | 1,104,000.    | 23. Beans, Snap                            | 1,200,000.    |
| 24. Garlic                | 1,008,000.    | 24. Onions, Dry                            | 1,190,000.    |
|                           |               | 25. Cauliflower                            | 1,109,000.    |
|                           |               | 26. Hay, Alfalfa                           | 1,065,000.    |
|                           |               | 27. Vegetable & Flower Seed                | 1,000,000.    |

*table 1 - 2/27/86  
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## FARMER'S FORECAST 1987

Strawberry acreage will be down to about 200 productive acres in 1987 because production is moving into other areas, such as Monterey and Santa Cruz Counties.

There will probably be less acreage overall for peppers in 1987. The pepper virus, which has caused a considerable loss for the 1986 crop, will cause pepper growers to divert to other crops such as processing tomatoes.

We are gradually losing our dairy farmers as they either close down or move out. This is due to urbanization, land costs, and the recent Federal dairy herd buy-out program.

We will continue to lose orchard/vineyard acreage, as trees/vines are not replaced, and land is sold to developers. Grapes are a good example. The Almaden Vineyards operation and its land has been purchased by a major corporation, and will move the operation to another County.

Nursery products, cut flowers and mushrooms will continue as leaders in our county's agriculture. Vegetable row crops will also continue to be a major factor in our agriculture economy as acreages continue to be consistent. In fact, in many cases, most of the former orchard land is leased to row crops until a developer is ready to move in and start his project.

Fresh tomatoes will have a considerable drop in acreage, as one of our major fresh tomato producers will move to another county.

Hay/grain acreage will be down because of the large 1986 ~~acreage~~ <sup>yield</sup>, low prices, and some farmers will be diverting some land to other crops. This is a natural farming response after a crop does poorly because of too much planting and not enough return.

There will be an increase in specialty crops, such as parsley, mint, greenhouse grown watercress, spearmint and bok choy. These crops will continue to grow, as the public becomes more sophisticated in their needs and wants.

Walnut and prune prices should be stronger because of small inventories. In the past inventories have remained fairly high. But because of food advertising and more sales, both local and foreign, our inventories have dropped ~~as a result~~.

As you can expect, Santa Clara County agriculture continues to change in the wake of diversification, urbanization, and the ever changing wants and needs of the consumers. *preferences*

Despite these changes, we expect Santa Clara County agriculture to remain a viable factor in the overall economy for a long time to come.