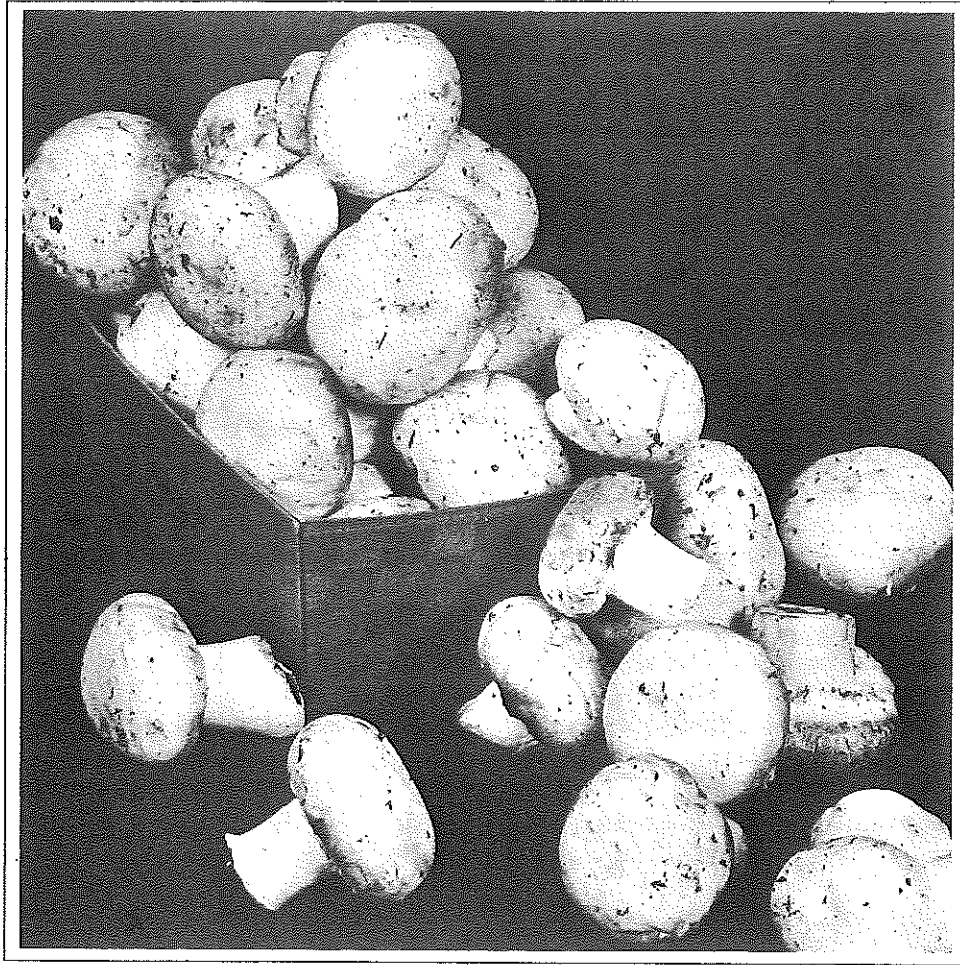


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**1979 Agricultural Crop Report**

**County of Santa Clara**

No. County

County of Santa Clara

California

March 3, 1980

TO: RICHARD ROMINGER, DIRECTOR, CALIFORNIA DEPARTMENT OF FOOD  
AND AGRICULTURE AND THE HONORABLE BOARD OF SUPERVISORS OF  
THE COUNTY OF SANTA CLARA:

DAN MC CORQUODALE, CHAIRPERSON

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RODNEY DIRIDON

GERALDINE STEINBERG  
SUSANNE WILSON

AND

MR. WILLIAM SIEGEL, COUNTY EXECUTIVE

In accordance with the provisions of Section 2279 of the California Agricultural Code, I am pleased to submit this 1979 Annual Agricultural Crop Report of the acreage, production and valuation of the agricultural crops and products produced in the County of Santa Clara.

It must be emphasized that this report reflects a gross return and in no way represents the actual profit to the producer.

I wish to express my sincere appreciation for the cooperation and assistance of all individuals and organizations who so willingly cooperated with this department in contributing the information necessary to make this report possible.

To all members of my staff, I express my sincere thanks for their diligent and conscientious effort in obtaining and compiling the information for this report.

Respectfully submitted,

  
C.O. Howe  
Agricultural Commissioner

COH:lf

P E R S O N N E L

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Al Awbrey	Jim Jones
John Ballard	

Margaret Heeter, Clerical

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SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

FRUITS AND NUTS

ITEM	YEAR	HARVESTED		PRODUCTION		VALUE	
		ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Apricots	1979	1,596	4.00	6,380	Ton	\$ 465.	\$ 2,967,000.
	1978	1,676	3.02	5,060	Ton	350.	1,771,000.
Cherries	1979	862	5.70	4,910	Ton	900.	4,419,000.
	1978	855	0.50	430	Ton	1,170.	503,000.
Grapes	1979	2,010	3.00	6,030	Ton	455.	2,744,000.
	1978	2,072	2.66	5,510	Ton	535.	2,948,000.
Kiwi	1979	15	1.00	15	Ton	1,500.	22,500.
	1978	15	1.00	15	Ton	280.	4,200.
Pears	1979	1,155	8.60	9,930	Ton	165.	1,638,000.
	1978	1,284	6.16	7,910	Ton	186.	1,471,000.
Prunes	1979	3,989	1.00	3,990	Ton	780.	3,112,000.
	1978	4,439	0.60	2,665	Ton	625.	1,666,000.
Walnuts	1979	2,236	0.53	1,180	Ton	760.	897,000.
	1978	2,504	0.43	1,075	Ton	1,380.	1,484,000.
Miscellaneous	1979	265					950,000.
Fruit, Nuts & Prickly Pears	1978	266					500,000.
TOTALS	1979	12,128					16,749,500.
	1978	13,111					10,347,200.

BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Bushberries	1979	6	3.50	21	Ton	\$ 2,090.	\$ 43,900.
	1978	4	4.00	16	Ton	2,100.	33,600.
Strawberries	1979	300	19.50	5,850	Ton	630.	3,686,000.
	1978	250	18.50	4,630	Ton	530.	2,454,000.
TOTALS	1979	306					3,729,900.
	1978	254					2,487,600.

VEGETABLE CROPS

ITEM	YEAR	ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Beans, Snap	1979	25	4.00	100	Ton	\$ 390.	\$ 39,000.
	1978	15	4.00	60	Ton	430.	25,800.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

VEGETABLE CROPS - CONTINUED

ITEM	YEAR	HARVESTED		PRODUCTION		VALUE	
		ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Cabbage	1979	45	11.0	495	Ton	\$ 150.	\$ 74,200.
	1978	35	12.5	440	Ton	160.	70,400.
Cauliflower	1979	275	8.5	2,340	Ton	190.	445,000.
	1978	190	7.0	1,330	Ton	220.	293,000.
Chinese Vegetables	1979	650	15.0	9,750	Ton	150.	1,462,000.
	1978	660	15.5	10,200	Ton	140.	1,428,000.
Corn	1979	180	5.0	900	Ton	200.	180,000.
	1978	120	5.0	600	Ton	180.	108,000.
Cucumbers	1979	850	15.0	12,800	Ton	150.	1,920,000.
	1978	1,150	14.0	16,100	Ton	160.	2,576,000.
*Endive	1979	None	None	None	Ton	None	None
	1978	15	6.0	90	Ton	280.	25,200.
Garlic	1979	520	5.5	2,860	Ton	350.	1,001,000.
	1978	590	5.0	2,950	Ton	575.	1,696,000.
Lettuce, Head	1979	780	10.0	7,800	Ton	150.	1,170,000.
	1978	775	13.0	10,000	Ton	150.	1,500,000.
Leaf	1979	350	8.0	2,800	Ton	220.	616,000.
	1978	410	6.0	2,460	Ton	320.	787,000.
*Romaine	1979	None	None	None	Ton	None	None
	1978	70	9.0	630	Ton	180.	113,000.
Mushrooms	1979	93	83.0	7,720	Ton	1,880.	14,514,000.
	1978	80	87.0	6,960	Ton	1,760.	12,250,000.
Mustard Greens	1979	25	7.0	175	Ton	450.	78,800.
	1978	25	7.0	175	Ton	320.	56,000.
Onions	1979	380	18.0	6,840	Ton	130.	889,000.
	1978	300	19.0	5,700	Ton	140.	798,000.
Peppers, Bell	1979	1,450	9.5	13,800	Ton	190.	2,622,000.
	1978	1,150	9.0	10,400	Ton	185.	1,924,000.
Peppers, Chili & Wax	1979	420	6.5	2,730	Ton	440.	1,201,000.
	1978	400	9.0	3,600	Ton	390.	1,404,000.
Spinach	1979	130	5.5	715	Ton	340.	243,000.
	1978	125	6.0	750	Ton	340.	255,000.
Squash	1979	35	7.0	245	Ton	280.	68,600.
	1978	20	9.0	180	Ton	320.	57,600.

\* To Miscellaneous

## SANTA CLARA COUNTY

## DEPARTMENT OF AGRICULTURE

## VEGETABLE CROPS - CONTINUED

ITEM	YEAR	HARVESTED		PRODUCTION		VALUE	
		ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Tomatoes	1979	110	17.5	1,920	Ton	\$ 285.	\$ 547,000.
Fresh	1978	50	16.0	800	Ton	240.	192,000.
Processed	1979	5,000	28.0	140,000	Ton	55.	7,700,000.
	1978	5,520	26.5	146,000	Ton	54.	7,884,000.
Cherry	1979	15	25.0	375	Ton	320.	120,000.
	1978	30	22.0	660	Ton	480.	317,000.
Misc.	1979	1,500					2,850,000.
Vegetables <u>1/</u>	1978	1,300					1,685,000.
TOTALS	1979	12,833					37,740,600.
	1978	13,030					35,445,000.

1/ Not reported separately to avoid disclosure of confidential business data.

## SEED CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION TONS	TOTAL
Flower & Vegetable Seed	1979	1,280	650	\$ 1,322,000.
	1978	1,310	630	725,000.

## FIELD CROPS

ITEM	YEAR	HARVESTED		PRODUCTION		VALUE	
		ACREAGE	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Barley	1979	795	1.09	870	Ton	\$ 105.	\$ 91,400.
	1978	730	1.10	800	Ton	91.	73,000.
Hay, Alfalfa	1979	250	5.50	1,380	Ton	90.	124,000.
	1978	250	3.80	950	Ton	63.	60,000.
Hay, Grain	1979	3,520	1.70	5,980	Ton	54.	323,000.
	1978	6,240	1.70	10,600	Ton	41.	435,000.
Pasture & Range							
Improved	1979	3,500			Acre	35.	122,000.
	1978	3,500			Acre	35.	122,000.
Irrigated	1979	1,500			Acre	200.	300,000.
	1978	1,500			Acre	200.	300,000.
Range	1979	220,000			Acre	8.	1,760,000.
	1978	220,000			Acre	6.	1,320,000.
Sugar Beets	1979	980	31.00	30,400	Ton	27.	821,000.
	1978	615	30.60	18,800	Ton	25.	470,000.
TOTALS	1979	230,545					3,541,400.
	1978	232,835					2,780,000.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

NURSERY PRODUCTS - CUT FLOWERS

	YEAR	PRODUCTION AREA		SOLD BY PRODUCERS	UNIT	VALUE	
		HOUSE SQ. FT.	FIELD ACRES			PER UNIT	TOTAL
Asters	1979		26	5,460,000	Bloom	\$ .100	\$ 546,000.
	1978		26	5,460,000	Bloom	.090	491,000.
Carnations							
Standard	1979	3,430,000		61,740,000	Bloom	.085	5,248,000.
	1978	3,489,000		62,802,000	Bloom	.080	5,024,000.
Miniature	1979	514,000		1,130,000	Bunch	1.40	1,582,000.
	1978	506,000		1,128,000	Bunch	1.50	1,692,000.
Chrysanthemums	1979						
Standard		11,488,000		34,464,000	Bloom	.24	8,271,000.
Other Types		9,688,000		29,064,000	Bloom	.17	4,941,000.
Pompon		13,765,000		8,947,000	Bunch	.95	8,500,000.
Total		34,941,000					21,712,000.
Chrysanthemums	1978						
Standard		12,626,000		37,877,000	Bloom	.24	9,090,000.
Other Types		8,604,000		25,812,000	Bloom	.17	4,388,000.
Pompon		12,419,000		8,072,000	Bunch	.90	7,265,000.
Total		33,649,000					20,743,000.
Roses							
*Standard	1979	None		None	Bloom	None	None
	1978	301,000		3,948,000	Bloom	.16	632,000.
*Miniature	1979	None		None	Bloom	None	None
	1978	23,000		693,000	Bloom	.11	76,200.
Miscellaneous <u>1/</u>	1979						665,000.
	1978						90,000.
TOTALS	1979						29,753,000.
	1978						28,748,200.

1/ Includes Agapanthus, Gypsophila, Iris, Roses, Statice, Yarrow, etc.  
\* To Miscellaneous

NURSERY PRODUCTS - NURSERY STOCK

CROP	YEAR	PRODUCTION AREA		QUANTITY SOLD BY PRODUCERS	UNIT	VALUE	
		HOUSE SQ. FT.	FIELD ACRES			PER UNIT	TOTAL
Bedding Plants	1979	270,000	3.0	552,000	Flats	Various	\$ 1,158,000.
	1978	280,000	3.0	563,000	Flats	Various	1,064,000.
Christmas Trees	1979		166.0	19,600	Tree	13.60	267,000.
	1978		169.0	20,400	Tree	10.60	216,000.
Ornamental Trees	1979	80,000	113.0	1,048,000	Plant	Various	5,217,000.
Roses & Shrubs	1978	64,800	135.0	967,000	Plant	Various	4,501,000.
Miscellaneous <u>1/</u>	1979	685,000	23.0	1,412,000	Plant	Various	3,130,000.
	1978	741,000	23.0	7,917,000	Plant	Various	3,100,000.
TOTALS	1979						9,772,000.
	1978						8,881,000.

1/ Includes indoor decoratives, Propagative materials, Vegetable plants and Herbaceous Perennials.



SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	VALUE	
				PER UNIT	TOTAL
HONEY	1979	176,000	Lbs.	\$ .65	\$ 114,000.
	1978	180,000	Lbs.	.50	90,000.
Bees Wax	1979	3,200	Lbs.	1.80	5,760.
	1978	3,000	Lbs.	1.80	5,400.
TOTALS	1979				119,760.
	1978				95,400.

LIVESTOCK AND POULTRY

ITEM 1/	YEAR	NUMBER OF HEAD	PRODUCTION	UNIT	VALUE	
			TOTAL LIVEWEIGHT		PER UNIT	TOTAL
Cattle & Calves	1979	18,000	87,500	Cwt.	\$ 60.	\$5,250,000.
	1978	12,100	61,100	Cwt.	50.	3,055,000.
Breeding Stock	1979	90		Ea.	620.	55,800.
	1978	50		Ea.	280.	14,000.
Sheep & Lambs	1979	1,400	1,060	Cwt.	70.	74,200.
	1978	1,210	665	Cwt.	92.	61,200.
Hogs & Pigs	1979	500	1,000	Cwt.	46.	46,000.
	1978	None	None	Cwt.	None	None
Chickens	1979	355,000	1,420,000	Lbs.	0.100	142,000.
	1978	335,000	1,420,000	Lbs.	0.065	92,300.
TOTALS	1979	374,990				5,568,000.
	1978	368,360				3,222,500.

1/ Livestock figures are based on average weight and average selling price of all animals. Figures show only local net weight gain of animals originally purchased from our county.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

LIVESTOCK AND POULTRY

ITEM	YEAR	PRODUCTION	UNIT	VALUE	
				PER UNIT	TOTAL
Milk	1979	731,000	Cwt.	\$ 11.50	\$ 8,406,000.
Market	1978	750,000	Cwt.	10.26	7,695,000.
Manufacturing	1979	None	Cwt.	None	None
	1978	6,000	Cwt.	8.48	50,900.
Wool	1979	None	Lbs.	None	None
	1978	None	Lbs.	None	None
Eggs, Chicken 1/	1979	13,462,000	Doz.	.51	6,866,000.
	1978	13,480,000	Doz.	.46	6,201,000.
TOTALS	1979				15,272,000.
	1978				13,946,900.

1/ Includes market and farm retail eggs.

INVENTORIES OF LIVESTOCK AND POULTRY  
(In Number of Head)

ITEM	January 1, 1979	January 1, 1980
Milk Cows & Heifers that have calved	6,050	6,330
Other Cattle and Calves	17,210	18,800
Total	23,260	25,130
Sheep and Lambs	900	1,400
Hogs and Pigs	None	500
Hens and Pullets of Laying Age	617,000	697,000

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

COMPARATIVE FIGURES OF AGRICULTURAL VALUES

	<u>1960</u>	<u>1970</u>	<u>1975</u>	<u>1978</u>	<u>1979</u>
Bearing Acres Fruits, Nuts, All Berries	64,453	38,614	20,756	13,365	12,434
Vegetable Acreage	14,220	15,615	15,617	13,030	12,833
Fruit, Nut, Berry Crops	\$ 49,451,475	\$ 16,060,600	\$ 18,995,500	\$ 12,834,800	\$ 20,479,400
Vegetable Crops	8,624,480	13,869,700	30,818,700	35,445,000	37,740,600
Livestock, Poultry and Products	17,050,595	16,281,550	17,122,400	17,169,400	20,840,000
Field Crops and Apiary	3,053,975	2,037,300	4,411,500	2,875,400	3,661,160
Nursery Stock, Cut Flowers and Seed	13,122,985	17,287,200	31,746,700	38,354,200	40,847,000
<b>TOTALS</b>	<b>\$ 91,303,510</b>	<b>\$ 65,536,350</b>	<b>\$ 103,094,800</b>	<b>\$ 106,678,800</b>	<b>\$ 123,568,160</b>

LEADING AGRICULTURAL PRODUCTS IN SANTA CLARA COUNTY

<u>1979</u>	<u>1978</u>
AGRICULTURAL PRODUCT	AGRICULTURAL PRODUCT
VALUE 1/	VALUE 1/
1. Cut Flowers	1. Cut Flowers
\$ 29,753,000	\$ 28,748,200
2. Mushrooms	2. Mushrooms
14,514,000	12,250,000
3. Nursery Stock	3. Nursery Stock
9,772,000	8,888,000
4. Milk	4. Tomatoes - Processing
8,406,000	7,884,000
5. Tomatoes - Processing	5. Milk - All
7,700,000	7,745,900
6. Eggs - Chicken	6. Eggs - Chicken
6,866,000	6,201,000
7. Cattle & Calves	7. Cattle & Calves
5,250,000	3,055,000
8. Cherries	8. Grapes
4,419,000	2,948,000
9. Strawberries	9. Cucumbers
3,686,000	2,576,000
10. Prunes	10. Strawberries
3,112,000	2,454,000

1/ Based on value of quantity harvested for crops and on value of quantity marketed for livestock and poultry products.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

ACREAGE TRENDS

TOTAL BEARING AND NON-  
BEARING ACREAGE OF  
PRINCIPAL CROPS 1/

	<u>1950</u>	<u>1960</u>	<u>1970</u>	<u>1978</u>	<u>1979</u>	<u>1979</u> <u>LOSS OR GAIN</u>
Apricots	16,511	12,096	5,276	1,703	1,625	- 78
Cherries	3,544	3,994	1,942	1,133	1,169	+ 36
Grapes	5,626	3,859	2,694	2,083	2,023	- 60
Kiwi	0	0	0	15	15	0
Pears	7,160	6,912	4,202	1,404	1,258	- 146
Prunes	47,708	33,940	19,408	4,520	4,047	- 473
Walnuts, English	9,619	8,918	5,498	2,530	2,254	- 276
Misc. Tree Crops (Apples, Peaches, Plums, Black Walnuts and Others)		578	706	242	245	+ 3
<b>TOTAL ACREAGE OF ALL TREES AND VINES</b>		<b>70,297</b>	<b>39,726</b>	<b>13,630</b>	<b>12,636</b>	<b>- 994</b>
Strawberries	1,947	1,480	330	250	300	
New Plantings of Trees and Vines		1,025	80	7	53	

1/ Excludes Bushberries and Prickly Pears.

SANTA CLARA COUNTY  
DEPARTMENT OF AGRICULTURE

ACREAGE OF MAJOR FRUIT AND NUT CROPS  
NORTH COUNTY VS. SOUTH COUNTY\*

		<u>Non-Bearing</u>	<u>Bearing</u>
Apricots	N Co	19	1,172
	S Co	10	424
	Total	29	1,596
Cherries, Bing	N Co	8	209
	S Co	278	314
	Total	286	523
Cherries, Royal Ann	N Co	0	92
	S Co	1	168
	Total	1	260
Cherries, All	N Co	9	329
	S Co	298	533
	Total	307	862
Grapes	N Co	13	723
	S Co	0	1,287
	Total	13	2,010
Pears, Bartlett	N Co	35	505
	S Co	27	462
	Total	62	967
Pears, All	N Co	77	694
	S Co	26	461
	Total	103	1,155
Prunes, French	N Co	19	891
	S Co	39	2,904
	Total	58	3,795
Prunes, Imperial	N Co	0	7
	S Co	1	64
	Total	1	71
Prunes, Sugar	N Co	0	9
	S Co	0	114
	Total	0	123
Prunes, All	N Co	19	907
	S Co	39	3,082
	Total	58	3,989
Walnuts, English	N Co	7	620
	S Co	11	1,616
	Total	18	2,236

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TOTALS OF ABOVE		<u>Non-Bearing</u>	<u>Bearing</u>
	North County	144	4,445
	South County	384	7,403

\* Town of Coyote is used as the dividing point between North County and South County.