

**Department of Agriculture  
Santa Clara County  
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San Jose, CA 95112**

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**SANTA CLARA COUNTY  
AGRICULTURAL CROP REPORT  
2000**



William (Bill) J. Lyons, Jr., Secretary  
California Department of Food and Agriculture

***Santa Clara County Board of Supervisors***

District 1 – Donald F. Gage  
District 3 – Pete McHugh  
District 5 – Liz Kniss

District 2 – Blanca Alvarado  
District 4 – James T. Beall, Jr., Chairperson

It is my pleasure to submit the 2000 agricultural crop report for Santa Clara County. The efforts of our agricultural industry are displayed as the acreage, yield and gross value of commodities produced in Santa Clara County. The total gross value of Santa Clara County's agricultural production for 2000 is \$300,900,000, an increase of over \$124,000,000 from 1999.

Nursery crops account for nearly all of the increase, rising in value to \$161,554,000 and are the new number one crop in Santa Clara County. Every few years, the Department conducts specialized surveys, and the additional production data was identified as part of a focused nursery survey. The expansion of the local nursery industry over the past years corresponds to increasing demand from our urban populace for bedding plants, perennials, trees, shrubs and turf.

Mushrooms become the second leading agricultural crop with a 2000 gross value of \$41,400,000. This represents a \$6,000,000 increase over the 1999 crop value. Cut flowers, valued at \$15,592,000, remain the County's number three crop.

The value of local fruit and nut crops decreased over \$7 million in 2000 to total \$14,358,000. This drop can be attributed to a significant decrease in cherry yields and a decrease in the yield and value of wine grapes in 2000.

Acreage and yields for bell peppers and processing tomatoes increased although their value per ton decreased. Decreased garlic acreage and yield reduced crop value from \$1,122,000 in 1999 to \$882,000 in 2000.

Please note the valuations in this report represent gross returns to producers and do not indicate net profit. In addition, some totals are subject to rounding.

I would like to express my sincere appreciation for the continuing cooperation of all individuals, growers, and agencies who contributed the information necessary to prepare this report. I wish to thank my staff, and, in particular, acknowledge the efforts of Agricultural Biologist Lori Oleson, who made the publication of this report possible.

Sincerely,

Greg Van Wassenhove  
Agricultural Commissioner / Sealer

## BUSHBERRIES AND STRAWBERRIES

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
<b>Bushberries</b>	2000	18.5	3.2	59	TON	\$2,331	\$138,000
	1999	27	2.8	76	TON	\$2,000	\$151,000
<b>Strawberries</b>	2000	101.5	13.4	1,357	TON	\$1,056	\$1,433,000
	1999	91	7.1	646	TON	\$726	\$469,000
<b>TOTAL</b>	<b>2000</b>	<b>120</b>					<b>\$1,571,000</b>
	<b>1999</b>	<b>118</b>					<b>\$620,000</b>

## FIELD CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Hay (Alfalfa)	2000	598	8.3	4,969	TON	\$158	\$785,000
	1999	600	9.4	5,640	TON	\$153	\$863,000
Hay (Grain)	2000	4,800	2.1	10,224	TON	\$106	\$1,084,000
	1999	5,500	2.5	13,750	TON	\$99	\$1,361,000
Pasture (Improved)	2000	3,200	----	----	ACRE	\$50	\$160,000
	1999	3,500	----	----	ACRE	\$50	\$175,000
Pasture (Irrigated)	2000	1,100	----	----	ACRE	\$250	\$275,000
	1999	2,000	----	----	ACRE	\$250	\$500,000
Range	2000	200,000	----	----	ACRE	\$10	\$2,000,000
	1999	205,000	----	----	ACRE	\$10	\$2,050,000
Miscellaneous *	2000	600	----	----	----	----	\$150,000
	1999	453	----	----	----	----	\$123,000
<b>TOTAL</b>	<b>2000</b>	<b>210,298</b>					<b>\$4,454,000</b>
	<b>1999</b>	<b>217,053</b>					<b>\$5,072,000</b>

\* Includes Barley, Green Chop, Oats, Safflower, Sugarbeets, Wheat, etc.

## FLORAL CROPS - CUT FLOWERS

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL	
<b>Asters</b>	2000	25,000	14	9,025,000	BLOOM	\$0.10	\$903,000	
	1999	----	----	----	----	----	----	
<b>Carnations</b>	2000	470,000	----	7,700,000	BLOOM	\$0.14	\$1,078,000	
	1999	600,000	----	8,200,000	BLOOM	\$0.18	\$1,476,000	
<b>Roses</b>	2000	----	----	----	----	----	----	
	1999	300,000	----	3,335,000	BLOOM	\$0.27	\$900,000	
<b>Chrysanthemums (all)</b>	2000	10,033,000	----	----	----	----	\$7,720,000	
	1999	13,450,000	----	----	----	----	\$8,338,000	
<b>Miscellaneous *</b>	2000	----	----	----	----	----	\$5,891,000	
	1999	----	----	----	----	----	\$4,100,000	
<b>TOTAL</b>	<b>2000</b>							<b>\$15,592,000</b>
	<b>1999</b>							<b>\$14,814,000</b>

\* Includes Delphiniums, Gardenias, Gerber Daisy, Lisianthus, Roses, Snapdragons, Statice, Sunflowers, etc.  
(Roses have been added and Asters have been removed from this category for 2000).

## FRUITS AND NUTS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
<b>Apples</b>	2000	45	11.7	525	TON	\$277	\$145,000
	1999	45	9.9	446	TON	\$325	\$145,000
<b>Apricots (Fresh)</b>	2000	482	3.2	1,562	TON	\$421	\$658,000
	1999	500	2.9	1,450	TON	\$375	\$544,000
<b>Cherries</b>	2000	1,050	1.3	1,313	TON	\$1,986	\$2,607,000
	1999	1,150	7.1	8,165	TON	\$960	\$7,838,000
<b>Grapes, Wine</b>	2000	1,749	3.9	6,821	TON	\$1,521	\$10,375,000
	1999	1,600	4.4	7,040	TON	\$1,780	\$12,531,000
<b>Pears</b>	2000	----	----	----	TON	----	----
	1999	60	5.1	306	TON	\$345	\$106,000
<b>Prunes</b>	2000	175	1.9	340	TON	\$614	\$208,000
	1999	280	1.0	280	TON	\$710	\$199,000
<b>Walnuts</b>	2000	390	0.7	269	TON	\$614	\$165,000
	1999	525	1.0	525	TON	\$765	\$402,000
<b>Miscellaneous *</b>	2000	80	----	----	----	----	\$200,000
	1999	80	----	----	----	----	\$300,000
<b>TOTAL</b>	<b>2000</b>	<b>3,971</b>					<b>\$14,358,000</b>
	<b>1999</b>	<b>4,240</b>					<b>\$22,065,000</b>

\* Includes Asian Pears, Kiwis, Nectarines, Peaches, Pears, Persimmons, Plums, etc.

## LIVESTOCK AND POULTRY

ITEM	YEAR	NUMBER OF HEAD	PRODUCTION TOTAL (LIVE WEIGHT)	UNIT	VALUE PER UNIT	TOTAL
<b>Steers &amp; Heifers</b>	2000	15,100	77,495	CWT	\$88	\$6,820,000
	1999	16,300	100,000	CWT	\$72	\$7,200,000
<b>Cows &amp; Bulls</b>	2000	1,750	20500	EA	\$39	\$797,200
	1999	1,340	15,000	EA	\$43	\$645,000
<b>Sheep &amp; Lambs</b>	2000	----	----	CWT	----	----
	1999	600	700	CWT	\$93	\$65,100
<b>Miscellaneous *</b>	2000	----	----	----	----	\$35,900
	1999	----	----	----	----	\$72,000
<b>TOTAL</b>	<b>2000</b>	<b>16,850</b>				<b>\$7,653,000</b>
	<b>1999</b>	<b>18,240</b>				<b>\$7,982,000</b>

\* Includes Chickens, Goats, Hogs, Llamas, Ostriches, Pigs, Sheep, etc.

## MILK AND EGGS

ITEM	YEAR	PRODUCTION	UNIT	VALUE PER ITEM	TOTAL
<b>Milk (Market)</b>	2000	104,000	CWT	\$10.54	\$1,096,000
	1999	112,314	CWT	\$13.04	\$1,465,000
<b>Milk (Manufacturing)</b>	2000	----	----	----	----
	1999	97	CWT	\$12.86	\$1,250
<b>Miscellaneous *</b>	2000	----	----	----	\$600,000
	1999	----	----	----	\$658,000
<b>TOTAL</b>	2000				\$1,696,000
	1999				\$2,124,000

\* Includes Milk (Manufacturing), Chicken Eggs & Hatching Eggs.

**NURSERY CROPS -  
INDOOR AND OUTDOOR GROWN PRODUCTION AREA**

CROP	YEAR	HOUSE (SQ. FT.)	FIELD ACRES	SOLD BY PRODUCERS	UNIT	VALUE PER UNIT	TOTAL
<b>Bedding Plants</b>	2000	1,471,000	29	3,943,000	FLATS	VARIOUS	\$32,092,000
	1999	1,479,000	41	1,349,500	FLATS	VARIOUS	\$8,453,000
<b>Christmas Trees</b>	2000	----	250	15,000	TREE	\$36	\$540,000
	1999	----	275	27,600	TREE	\$32	\$883,000
<b>Ornamental Trees, Roses &amp; Shrubs</b>	2000	20,000	280	2,891,000	PLANT	VARIOUS	\$16,875,000
	1999	25,500	324	2,891,000	PLANT	VARIOUS	\$18,745,000
<b>Miscellaneous *</b>	2000	3,173,600	272	----	----	----	\$112,047,000
	1999	1,086,000	266	----	----	----	\$5,572,000
<b>TOTAL</b>	<b>2000</b>						<b>\$161,554,000</b>
	<b>1999</b>						<b>\$33,653,000</b>

\* Includes Herbaceous Perennials, Indoor Decoratives, Propagative Materials, Turf, Vegetable Plants, etc.

## SEED CROPS

CROP	YEAR	HARVEST ACREAGE	TOTAL
Vegetable and Flower	2000	525	\$1,230,000
	1999	576	\$1,259,000

## VEGETABLE CROPS

ITEM	YEAR	HARVESTED ACREAGE	TONS PER ACRE	PRODUCTION TOTAL	UNIT	VALUE PER UNIT	TOTAL
Beans, Snap	2000	320	5.0	1,600	TON	\$950	\$1,520,000
	1999	450	2.8	1,260	TON	\$1,200	\$1,512,000
Broccoli	2000	500	5.1	2,550	TON	\$650	\$1,658,000
	1999	820	5.4	4,428	TON	\$637	\$2,821,000
Cabbage	2000	120	12.0	1,440	TON	\$250	\$360,000
	1999	410	14.0	5,740	TON	\$250	\$1,435,000
Cauliflower	2000	120	6.0	720	TON	\$610	\$439,000
	1999	120	6.0	720	TON	\$625	\$450,000
Celery	2000	320	27.0	8,640	TON	\$250	\$2,160,000
	1999	350	36.4	12,740	TON	\$230	\$2,930,000
Chinese Vegetables	2000	548	13.5	7,398	TON	\$424	\$3,137,000
	1999	500	14.4	7,200	TON	\$429	\$3,089,000
Corn	2000	1,298	7.6	9,865	TON	\$321	\$3,167,000
	1999	1,465	5.7	8,351	TON	\$244	\$2,038,000
Cucumbers	2000	325	19.0	6,175	TON	\$154	\$951,000
	1999	360	17.0	6,120	TON	\$193	\$1,181,000
Garlic	2000	295	6.5	1,918	TON	\$460	\$882,000
	1999	350	7.0	2,450	TON	\$458	\$1,122,000
Lettuce (Leaf)	2000	1,115	8.6	9,589	TON	\$793	\$7,604,000
	1999	1,100	10.5	11,550	TON	\$660	\$7,623,000
Lettuce (Head)	2000	890	17.8	15,842	TON	\$245	\$3,881,000
	1999	1,100	16.0	17,600	TON	\$220	\$3,872,000
Lettuce (Romaine)	2000	337	11.5	3,876	TON	\$625	\$2,422,000
	1999	200	14.0	2,800	TON	\$425	\$1,190,000
Mushrooms	2000	125	139.1	17,388	TON	\$2,381	\$41,400,000
	1999	115	120.9	13,904	TON	\$2,532	\$35,204,000
Onions, Dry (Yellow & Red)	2000	473	15.6	7,379	TON	\$329	\$2,428,000
	1999	240	18.2	4,368	TON	\$450	\$1,966,000
Peppers (Bell)	2000	1,744	23.6	41,158	TON	\$211	\$8,684,000
	1999	1,380	18.9	26,082	TON	\$378	\$9,859,000
Peppers (Wax & Chili)	2000	419	18.9	7,919	TON	\$452	\$3,579,000
	1999	530	15.6	8,268	TON	\$402	\$3,324,000
Pumpkins	2000	179	7.4	1,325	TON	\$200	\$265,000
	1999	185	12.9	2,387	TON	\$477	\$1,138,000
Spinach	2000	275	7.0	1,925	TON	\$510	\$982,000
	1999	200	8.0	1,600	TON	\$600	\$960,000
Squash	2000	230	9.5	2,171	TON	\$532	\$1,155,000
	1999	251	8.0	2,008	TON	\$475	\$954,000
Tomatoes (Fresh)	2000	140	10.5	1,470	TON	\$525	\$772,000
	1999	275	9.0	2,475	TON	\$475	\$1,176,000
Tomatoes (Processed)	2000	1,117	51.6	57,637	TON	\$48	\$2,767,000
	1999	625	49.1	30,688	TON	\$64	\$1,964,000
Miscellaneous *	2000	413	7.6	3,137	TON	\$822	\$2,579,000
	1999	450	9.0	4,050	TON	\$675	\$2,734,000
<b>TOTAL</b>	<b>2000</b>	<b>11,303</b>					<b>\$92,792,000</b>
	<b>1999</b>	<b>11,476</b>					<b>\$88,542,000</b>

\* Basil, Beets, Carrots, Cherry Tomatoes, Cilantro, Melons, Mint, Parsley, Potatoes, Tomatillos, etc.

## MILLION DOLLAR CROPS IN SANTA CLARA COUNTY

**1999**

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Mushrooms	\$35,204,000
2. Nursery Crops	\$33,653,000
3. Cut Flowers	\$14,814,000
4. Grapes, Wine	\$12,531,000
5. Peppers, Bell	\$9,859,000
6. Cherries	\$7,838,000
7. Lettuce, Leaf	\$7,623,000
8. Steers & Heifers	\$7,200,000
9. Lettuce, Head	\$3,872,000
10. Peppers, Wax & Chili	\$3,324,000
11. Chinese Vegetables	\$3,089,000
12. Celery	\$2,930,000
13. Broccoli	\$2,821,000
14. Range	\$2,050,000
15. Corn	\$2,038,000
16. Onions, Dry	\$1,966,000
17. Tomatoes, Processed	\$1,964,000
18. Beans, Snap	\$1,512,000
19. Milk, Market	\$1,465,000
20. Cabbage	\$1,435,000
21. Hay, Grain	\$1,361,000
22. Seed Crops	\$1,259,000
23. Lettuce, Romaine	\$1,190,000
24. Cucumbers	\$1,181,000
25. Tomatoes, Fresh	\$1,176,000
26. Pumpkins	\$1,138,000
27. Garlic	\$1,122,000

<b>Total Gross \$ 1999 Agriculture</b>	<b>\$176,131,000</b>
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**2000**

<u>AGRICULTURAL PRODUCT</u>	<u>VALUE</u>
1. Nursery Crops	\$161,554,000
2. Mushrooms	\$41,400,000
3. Cut Flowers	\$15,592,000
4. Grapes, Wine	\$10,375,000
5. Peppers, Bell	\$8,684,000
6. Lettuce, Leaf	\$7,604,000
7. Steers & Heifers	\$6,820,000
8. Lettuce, Head	\$3,881,000
9. Peppers, Wax & Chili	\$3,579,000
10. Corn, Fresh	\$3,167,000
11. Chinese Vegetables	\$3,137,000
12. Tomatoes, Processed	\$2,767,000
13. Cherries	\$2,607,000
14. Onions, Dry	\$2,428,000
15. Lettuce, Romaine	\$2,422,000
16. Celery	\$2,160,000
17. Range	\$2,000,000
18. Broccoli	\$1,658,000
19. Beans, Snap	\$1,520,000
20. Strawberries	\$1,433,000
21. Seed Crops	\$1,230,000
22. Squash	\$1,155,000
23. Milk, Market	\$1,096,000
24. Hay, Grain	\$1,084,000

<b>Total Gross \$ 2000 Agriculture</b>	<b>\$300,900,000</b>
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